



AMERICAN SADDLEBRED HORSE AND BREEDERS ASSOCIATION, INC.
BOARD OF DIRECTORS MEETING
Monday, June 5, 2023 at 5:00 PM ET via Zoom

1. Call to Order – Allen Bosworth

- a. **Roll Call** – Board Members Present: Kristen Bagdasarian, Julie Behrends-Jones, Allen Bosworth, Jennifer Dixon, Larry Hartsock, Anna Marie Knipp, Smith Lilly, James Nichols, Joe O’Brien, Christy Parker, Clif Paulsen, Chris Schubert, Rachel Seifert, Kim Skipton and Joan Todd. Board Members Absent: Jim Cherry, Rick Curl and Juliette Dell. ASHBA Staff Present: David Mount, Katriona Adams and Jean Warren.
- b. **Adoption of Agenda** – Allen called for a vote to adopt the agenda. Motion made by Joan Todd and seconded by Anna Marie Knipp. All in favor. Motion carried.
- c. **Approval of May 2023 Board Minutes** – Allen called for a vote to approve minutes from the May 1, 2023 board meeting. Motion made by Kristen Bagdasarian seconded by Kim Skipton. All in favor. Motion carried.
- d. **Declare Conflict of Interest** – None declared.
- e. **Welcome Guests** – David Mount welcomed Kathie Jacobsen to the meeting.

2. Executive Director’s Report – David Mount

- a. **USEF Affiliate Agreement** – David reported the USEF Affiliate Agreement was in the board packet sent prior to the board meeting. The agreement was reviewed by the Executive Leadership Committee, who approved sending it to the board. ASHBA worked with USEF to remove language requiring non-USEF licensed competitions to follow the Competition Quality Control System. Most of the other requirements in the agreement are already being done by ASHBA. Motion made by Chris Schubert and seconded by Clif Paulsen. All in favor. Motion carried.
- b. **Recording Results for Non-ASHBA Star Shows** – David reported that several horse shows this year are not following USEF breed rules or the ASHBA requirements listed in the Horse Show Application. David reported that the Horse Show Application form is being updated to make the language and penalties for non-compliance more clear. After extensive conversation, it was also recommended that David and Allen meet with the horse show organizers that are not complying before official correspondence goes out from ASHBA.



- c. **UPHA Classic Sponsorship** – David reported that UPHA asked ASHBA to sponsor the four UPHA Classics classes in Kansas City this year for American Saddlebreds. Since no money was budgeted in 2023 for this, the board decided to give UPHA a nominal amount of money out of marketing and then budget for the sponsorships in 2024.

- d. **Job Openings Update** – David reported that Katie McDaniel Porter was hired as the new Marketing and Programs Director with a start date of June 26, 2023. Katie comes to ASHBA from the American Association of Equine Practitioners and has an extensive American Saddlebred background.

3. **Website Update – Allen Bosworth and Kathie Jacobson**

Allen reported that more UAT testing needed to be completed before the new website could be launched. Kathie reported that it is important for the board and members to know that the new website is phase 1, along with taking control over our content, and phase 2 is a new database. The new database will fix many of the errors that have been seen, as the new website is getting its data from the old database. Allen thanked the board and Kathie for their help.

4. **Convention Update – Chris Schubert**

Chris reported that quotes for most of the major convention items have been received and data for the 2023 convention has been uploaded into the project management program Monday.com. The next convention planning committee meeting is June 12, 2023 and the plan is to have a preliminary convention budget presented to the board in July. David reported that the welcome party has to be moved to Angel's Envy Distillery in downtown Louisville, who will also do custom bourbon bottles for ASHBA.

5. **Registrar's Report – Katriona Adams**

- a. **Embryo Transfer Rules Proposal** – Katriona reported that the Registry Rules Committee and Registry Council both propose a change to current rules to provide for the documentation of the transfer or retention by a mare owner of embryos, much as frozen semen can be transferred or retained, separate and apart from the ownership of the stallion. Under current rules, the only mechanism to transfer ownership and registration rights (including breeder designation) of embryos is in connection with the registration of the foal produced. The Registry has observed (a) there is a market for the sale of embryos, (b) there is a significant time gap between the transaction between the donor mare owner and the transferee and the mare owner and the transferee and the time of foaling, and (c) difficulties can be encountered with obtaining signatures of the donor mare owner at the time of foal registration. Aligning the transfer of the rights of registration (and breeder naming rights, if application) at the time of the transaction (versus the time of foal registration) will better serve



the American Saddlebred Industry and streamline registry activities. Motion made by Chris Schubert to accept as written with addition of the fee structure seconded by Julie Behrends-Jones. All in favor. Motion carried.

- b. CH Proposal** – Katriona reported on two CH proposals. The first proposal was proposed by both the Registry Council and Historical Committee and would allow the CH points be doubled retroactively for the three World’s Grand Championship titles and the three Reserve World’s Grand Champion titles (Five-gaited, Three-Gaited and Fine Harness). The second proposal would add open classes to the CH program. After extensive conversation, it was decided to bring these matters back to the board after a thorough review. Allen recommended Kathie Dunn, James Nicholas and Smith Lilly be on that committee.

6. Treasurer’s Report – Rachel Seifert

Rachel reported on the April 2023 financials, which showed total income of \$815,540.37, total expenses of \$687,600.39 and a net income of \$125,939.98. Total assets were \$3,157,189.77, total liabilities were \$935,032.19 and total net assets of \$2,222,157.58.

7. President’s Report – Allen Bosworth

- a. Hunter Task Force Update** – Allen reported that the Hunter Task Force met for the first time last month. The task force agreed that adding a second qualifying split for the Hunter Country Pleasure division at the World’s Championship Horse Show was important to continue the growth in the division. Strategies around how to add the class were in the process of being created.

8. Additional Business – Allen Bosworth

David gave an update on the strategic plan. The membership survey deadline has passed and the information received is in the process of being sorted. ASHBA received 520 completed surveys. In the next phase, Rachel Friend, the strategic plan facilitator, will be conducting interviews, followed by an in-person workshop after Louisville.

9. Adjourn – Allen Bosworth

Allen called for a motion to adjourn. Motion made by Rachel Seifert and seconded by Joan Todd. All in favor. Motion carried. Meeting adjourned at 6:55 PM.

Next In-Person Meeting Scheduled for Monday, July 10, 2023 at 9:00 AM ET in Lexington, Kentucky