



**AMERICAN SADDLEBRED HORSE AND BREEDERS ASSOCIATION, INC.
BOARD OF DIRECTORS MEETING**

Monday, November 21, 2022 at 5:00 PM ET via Zoom

1. Call to Order – Anna Marie Knipp

- a. **Roll Call** –Via of Zoom: Kristen Bagdasarian, Julie Behrends-Jones, Allen Bosworth, Jim Cherry, Rick Curl, Ali DeGray, Jennifer Dixon, Larry Hartsock, Anna Marie Knipp, Emily Lee, James Nichols, Joe O’Brien, Evan Orr, Christy Parker, Clif Paulsen, Chris Schubert, Rachel Seifert, Kim Skipton, Joan Todd and Owen Weaver. Absent: Bob Brison, Joan Lurie and Malissa Welke (Honorary Member). ASHBA Staff present: David Mount, Katriona Adams, Samantha Geller, Margaret Babiarz, Morgan King and Jean Warren.
- b. **Adoption of Agenda** – Anna Marie called for a vote to adopt the agenda. Motion made by Joan Todd to accept the agenda as presented, seconded by Julie Behrends-Jones. All in favor. Motion carried.
- c. **Approval of Board Minutes** – Anna Marie called for a vote to approve the board minutes from the last board meeting (October 4, 2022). Motion made by Emily Lee to accept the board minutes as presented, seconded by Kristen Bagdasarian. All in favor. Motion carried.
- d. **Declare Conflict of Interest** – None declared.
- e. **Welcome Guest** – David welcomed Rene Valdez, auditor, from Strothman & Company.

2. 2021 Audit Report – Rene Valdez

Rene Valdez from Strothman & Company reported that the 2021 audit presented fairly, in all material respects, the financial position of the Association as of December 31, 2021, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America. A copy of the 2021 audit report will be available to members on the website. The board discussed the merits of having an audit every other year. A motion was made by Joe O’Brien and seconded by Joan Todd to approve the audit report as presented. All in favor. Motion carried.

3. Treasurer’s Report – Chris Schubert

Chris presented the Q3 2022 financial report. Net income at the end of Q3 2022 was \$104,242.01 with total income of \$1,602,645.15, total expenses of \$1,636,220.51 and total other income of \$137,817.37. Total assets were \$2,503,912.06 with total liabilities of \$567,191.11 and total net assets of \$1,936,720.95. Also presented were charts



detailing total income, contribution income, membership income, total expenses and program and education expenses.

4. Executive Director's Report – David Mount

- a. Major Awards Nominations** – David presented the slate of major awards nominees to the board. A motion was made by Emily Lee and seconded by Julie Behrends-Jones to vote on the major awards through a board survey via email. All in favor. Motion carried. Also, a motion was made by Kristen Bagdasarian and seconded by Chris Schubert to defer discussion of the Breeder of the Year award to the Registry Council who will be tasked with making the selection. All in favor. Motion carried.
- b. 2023 Meeting Schedule** – David presented the proposed 2023 meeting schedule to the board. Motion made by Rachel Seifert and seconded by Chris Schubert to accept as presented. All in favor. Motion carried. The next board meeting will be held on Monday, January 23, 2023.
- c. American Saddlebred Horse Expo Update** – David gave an update on the American Saddlebred Horse Expo that will be held on December 2 in Ephrata, Pennsylvania. ASHBA will have a booth at the expo with free journals, general information and memberships. Margaret Babiarz will be present to help run the presentations and the booth. It was suggested to have Liz Pierson assist Margaret with the booth and to help answer questions about the breed.
- d. VERSA Mae Condon Award** – VERSA has asked that Clif Paulsen remain as the ASHBA board representative on the VERSA Mae Condon Award selection committee. Motion made by Chris Schubert and seconded by Rachel Seifert to reappoint Clif Paulsen to the VERSA Mae Condon Award selection committee. All in favor. Motion carried.

5. Convention Update – Emily Lee

Emily reported the convention planning committee recently had a very productive meeting. Everything is on budget and planning is in the final stages. She reported that the Friday night Saddlebred Legends event has been moved to the historic Round Barn at the Red Mile. Convention registration will open on December 5.

6. Development Department Report – Morgan King

Morgan detailed the upcoming Giving Tuesday campaign and shared sample marketing pieces. The goal for the campaign is \$20,000 and she reminded the board if they have not already given this would be a great time to do so to achieve our 100% board participation goal.



7. Marketing Department Report – Samantha Geller

Samantha reported that the Journal schedule has been accelerated by six weeks and the publisher is scheduled to print by the second week of December. This will get the Journal to members in time to make critical breeding decisions. Also, Samantha reported that progress is being made on the new website. Kathie Dunn Jacobsen has been working on UAT testing and both Allen Bosworth and Joan Todd have been involved as well. USEF is working through database issues that will help make the relaunch go more smoothly.

8. Programs Department Report – Margaret Babiarz

Margaret presented recommendations from EWAC for the Bruce Hanson Welfare Grants. The recommendations were presented individually. EWAC recommended a \$2,500 grant for Dreamscape, Inc. Motion made by Joan Todd and seconded by Allen Bosworth to approve the grant. EWAC recommended a \$2,000 grant for Grundlein Farm, Inc. Motion made by Chris Schubert and seconded by Rachel Seifert to approve the grant.

9. Registrar's Report – Katriona Adams

Katriona reported that there were nine total entries in the Two Year Old Sweepstakes classes at the American Royal compared to no entries last year. Katriona thanked Anna Marie Knipp for donating the added prize money to the classes this year. Also, Katriona reported that there is one historical CH candidate to be considered. The information for Ottawa's Empress was provided in the board packet with research provided by Anne Richey. Motion made by Kim Skipton and seconded by Clif Paulsen to approve Ottawa's Empress historical CH. All in favor. Motion carried.

10. President's Report – Anna Marie Knipp

Anna Marie thanked the board for the time they have given to ASHBA and thanked David and staff. She requested an executive session after the meeting.

11. Additional Business – Anna Marie Knipp

Joan Todd reported the All American Horse Classic in Indianapolis will be a week later in 2023 and will be moving to a new building at the Indiana State Fairgrounds. More information will be provided when available.

12. Adjourn – Anna Marie Knipp

The board meeting adjourned at 7:29 PM and went into an executive session.

Next Meeting Scheduled for Monday, January 23, 2023