



4083 Iron Works Parkway
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**AMERICAN SADDLEBRED HORSE ASSOCIATION
BOARD OF DIRECTORS MEETING**
Monday, June 1, 2020

1. Call to Order – Marty Schaffel

- a. **Roll Call** – The following ASHA Board of Directors were in attendance: Marty Schaffel, James Nichols, Owen Weaver, Allen Bosworth, Candi Aversenti, Kristen Bagdasarina, Kristen Cater, Sandra Currier, Ali DeGray, Nancy-Leigh Fisher, Elisabeth Goth, Emily Lee, Joan Lurie, Helena Moreno, Joe O'Brien, Evan Orr, Tandy Patrick, Cliff Paulsen, Amy Dix Rock, Chris Schubert, Jenny Taylor. The following ASHA Staff Members were in attendance: David Mount and Jean Warren.
- b. **Adoption of Agenda** – Marty called for a motion to accept the Agenda with no change, a motion was made by Sandy Currier and seconded by Tandy Patrick. All were in favor and the motion carried.
- c. **Ratify/Approval of ASHA Board Meeting Minutes** – Tandy Patrick made a motion to accept the minutes from the last meeting. The motion was seconded by Sandy Currier. All were in favor and the motion carried.
- d. **Welcome Guests** – Marty welcomed Edward “Hoppy” Bennett, ASHA representative on the Kentucky State Fair Board and Scarlett Mattson, manager of the World’s Championship Horse Show to the call.

2. World’s Championship Horse Show Discussion – Hoppy Bennett & Scarlett Mattson

Hoppy Bennett reported that the Kentucky State Fair Board submitted a proposal for the 2020 Kentucky State Fair and World’s Championship Horse Show to the Governor on May 28. They expect to hear back from the Governor by June 10. He explained that the plan for the fair and horse show is fluid depending on whether or not Kentucky’s economy continues to reopen as planned. Scarlett Mattson reported that box seat holders will not have to send in money for their seats until they get guidance from the Governor’s office. If they are unable to do box seats this year those who have already sent in money will get a refund. Also, if box seat holders do not want to come to the show because of the pandemic they will be able to keep their seats for 2021. Scarlett also addressed qualifying and said that you can enter your horse if it is not qualified. Qualifying points will only be used if a class is over capacity. Joe inquired about suites and food service. Scarlett stated that they are waiting on direction from the Governor on suites and food service. Scarlett also stated that she is getting approval to have grooms stay with horses 24 hours a day and get approval to allow trainers, instructors and grooms on the rail.



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3. Registry Report – Sandy Currier

Sandy Currier reported that in May there were 92 transfers received, 171 transfers completed and 172 transfers entered. Year to date there were 990 transfers received and 1075 transfers completed. Compared to May last year transfers received are down 115, transfers received year to date down 246 and transfers completed down 116. In May 76 registrations were received, 100 registrations completed and 71 registrations pending. Year to date there were 365 registrations received and 444 registrations completed. Comparing May last year registrations received are down 70, registrations completed are down 51 and registrations received year to date down 364.

4. Treasurer's Report – Allen Bosworth & David Mount

- a. **April 2020 Financials Discussion** – Allen Bosworth stated that while we have a very strong balance sheet, this month's financials are more complicated than most. For the month ending April 30, 2020 we lost \$36,000.00, exactly the same as last year. We had \$60,000.00 less in revenue all due to lower membership revenue numbers. We were able to get the PPE Loan of \$153,000.00, but the loan will sit on the balance sheet until the loan is forgiven. We are looking at cutting an additional \$20,000 - \$25,000 from the budget which help us get to net zero.
- b. **2020 Budget Discussion** – David Mount stated that the board needs to make a decision on whether or not to recommend hiring the open Project Manager position on July 1. The options are to hire on July 1, wait another month to see if our financial position improves, or wait to hire the position until January 1. Elisabeth Goth asked how much money would be saved if we wait until January 1. David Mount stated that we would save approximately \$35,000 by deferring the hire to January 1. Elisabeth Goth made a motion to suspend the new hire and revisit the decision at the June 29 board meeting. The motion was seconded by Owen Weaver. All were in favor and the motion carried.

5. Executive Director's Report – David Mount

- a. **Joint Leadership Council Update** – David Mount reported that the JLC is working hard to get barns and shows back open across the country. David submitted the JLC Best Practices for Operating a Horse Show in the COVID-19 Environment to the Kentucky Governor's Office on May 4. The Governor announced through his Kentucky Healthy at Work initiative that Horse Shows can resume on June 8 in Kentucky. Also, ASHA and USEF have been working with the Silicon Valley Horse Show in California, which was just approved by their local public health officials to have a show the first week of June.



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- b. **Office Reopening Plan Update** – David reported that the ASHA office re-opened today at the required no more than 50% staffing level. The office is following all Kentucky Healthy at Work protocols.

6. President's Report – Marty Schaffel

Marty asked for suggestions about the scheduled in-person board meeting in July. Joe O'Brien suggested that we move the meeting to June 29 and conduct it via conference call. Elisabeth Goth agreed with Joe and made a motion to move the July in-person board meeting to June 29 and conduct the meeting via conference call. Allen Bosworth seconded the motion. All were in favor and the motion carried. Marty then addressed the Kentucky State Fair plan that was leaked to the Louisville media before it was submitted to the Governor. He apologized to the board for being caught off guard about the leaked plan and said he would make sure everyone is informed in future similar situations.

7. New Business/Old Business – Marty Schaffel

Cliff Paulsen made a suggestion to discuss the possibility of increasing the junior exhibitor age by one year permanently. It was discussed that this could be a good way to keep people engaged with the breed as they go off to college. Elisabeth Goth suggested that we consider adding a Youth Division, which has been a successful with the Morgans, that creates a separate division for those 21 years and younger. Elisabeth said that she and David Mount could draft the rules for the Youth Division and submit them to the board for approval during the next board meeting. Cliff made a motion for the ASHA to move forward with drafting rules for a new Youth Division. Kristen Cater seconded the motion. All were in favor and the motion carried.

8. Adjourn – Marty Schaffel

The meeting was adjourned at 6:44 by motion from Allen Bosworth and seconded by Tandy Patrick. All were in favor and the motion carried.

The next meeting will be on Monday, June 29, 2020 via conference call.