



**AMERICAN SADDLEBRED HORSE ASSOCIATION  
MINUTES OF MEETING OF BOARD OF DIRECTORS**

**July 8, 2014**

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A regularly-scheduled meeting of the Board of Directors (the “Board”) of the American Saddlebred Horse Association was held on Tuesday, July 8, 2014, commencing at 12:00 p.m. EDT, pursuant to written notice dated June 10, 2014. The following Directors of the Board were present in person at this meeting: Betsy Boone; Randy Cates; Redd Crabtree; Bret Day; Leslie Rainbolt-Forbes; Bob Funkhouser; Jackie Hale; Chuck Herbert; Carl Holden; Stacey Kipper-Perrelli; David Mount; Tandy Patrick; David Rudder; Susan Shepherd; Matt Shiflet; Kenny Wheeler; and Bill Whitley. Director Holly Nichols participated by telephone. Also present were Lisa Duncan, Registrar of the American Saddlebred Registry and Interim Director of the ASHA; Michelle Krentz Partridge, Media Production and Marketing Manager of the ASHA; Rip Rippitoe, the President of the Kentucky State Fair Board, and Fred Sarver, the saddlebred representative on the Kentucky State Fair Board; Gary Garone, representing the UPHA; Elisabeth Goth, the ASHA’s representative on the USEF board; Ashley Hallock, representing the ASHA Young Adults; and special guests Bill Marple and Germaine Johnson.

The meeting then proceeded as follows:

**1. QUORUM; ADOPTION OF AGENDA; MINUTES.** Tandy announced that there was a quorum for the meeting. Upon Motion made by Bob Funkhouser and seconded by Betsy Boone, the Board approved the proposed Agenda for the meeting. Upon Motion made by Bill Whitley and seconded by David Rudder, the Board approved and ratified the Minutes from the February, 2014 Board Meeting.

**2. USEF.** Elisabeth Goth, as the ASHA’s representative on the USEF Board, provided a comprehensive report on the USEF’s activities, including distribution of information from the Board’s 2014 mid-year meeting on June 1, 2014. Elisabeth reiterated the need for permanent support for the saddle seat World Cup competition, as well as a Committee to address PR and educational matters.

**3. WCHS.** Rip Rippitoe informed the Board about the change in judges for the 2014 WCHS, and explained that the strategic plan for the Kentucky State Fairgrounds will include solicitation of input from saddlebred interests.

Rip announced that the Kentucky State Fair Board has decided to charge for the Webcast of the 2014 WCHS, on a pay-per-view basis of \$25 per day or \$150 per week per device. He

explained that a press release on this would be issued next week. The Board noted that a meeting of the WCHS Advisory Committee will be scheduled in September.

**4. UPHA.** Gary Garone reported on the successful 2014 UPHA Ribbons of Service program, as well as the “meet and greet” to be held at this year’s WCHS. The UPHA National Horse Show will be held at Kemper Arena in Kansas City, November 11 – 15, 2014. The UPHA Convention, which will include the ASHA and the Hackney Association, will be held at the Savannah Marriott January 15 – 17, 2015, with a group rate of \$132/night.

**5. YOUNG ADULTS.** Ashley Hallock reported on the very successful ASHA Trail Ride held on Sunday, May 4, in Shelbyville; a total of 45 horses/riders participated, and over \$4,000 was raised for the ASHA. The Young Adults are planning another Trail Ride on Sunday, November 2, and will also host an event on Thursday after the daytime session during the Junior League, as well as a special promotional event at BreyerFest at the Kentucky Horse Park.

**6. AUDIT AND INVESTMENT REPORTS.** The Board received a report from the ASHA’s accounting Firm, Hicks & Associates, regarding the ASHA’s Form 990 for 2013, and audited financial statement of the ASHA for 2013. The Board also received a report from Merrill-Lynch regarding the ASHA’s investment accounts, and adherence to the ASHA’s investment policies.

**7. MARKETING COMMITTEE.** The Board received a report from the ASHA’s Marketing Committee, presented by Allen Bosworth, Chair, and Stacey Kipper-Perrelli and Bob Funkhouser, Vice Chairs. A copy of this report has been distributed to board members. The Marketing Committee intends to submit a proposal to the Board regarding possible revision of ASHA membership dues. Stacey also presented a report on the ASHA Charter Club Council’s activities, as well as the Marple Lesson Program proposal, a copy of which has been distributed to board members. Following discussion, the Board expressed a desire to modify the Marple program to provide assistance for one person for a four-year period; further modifications will be discussed further by the Board.

**8. REPORT FROM REGISTRY.** Lisa Duncan reported on 2014 Registry statistics to date: Transfers - processed 38 more transfers than this time in 2013; Registrations – processed 29 more registrations than this time in 2013. Lisa also presented the Registry’s new logo to the Board, and advised the Board that David Mount has been elected to serve the unexpired term previously occupied by Janet Thompson who has resigned, and that Chuck Herbert has been elected as Secretary of the Registry. The Board urged the Registry to consider a discount on registration fees for ‘volume’ users.

**9. REPORT FROM ASHA EQUINE WELFARE COMMITTEE.** Staff contact Lisa Duncan reported that the Committee is working on policies and procedures as to how to best handle equine welfare distress situations. The SouthEast Charity Horse Show is soliciting donations for a specific individual who is in need of assistance in an equine welfare situation.

**10. FINANCE COMMITTEE.** Chairman Bill Whitley presented financial statements for the period ending May 31, 2014, and thanked David Harris of the USEF for his assistance during

this transitional period. Bill explained that cash is down approximately \$80,000, which is attributable in part due to paying down accounts payable, and a decrease in net surplus.

**11. PUBLICATIONS COMMITTEE.** Chair Randy Cates reported on new promotional activities (in conjunction with the Marketing Committee), and explained the decision to suspend publication of a print version of the ASHA magazine in 2014 due to economic factors.

**12. YOUTH COMMITTEE.** Chair Germaine Johnson reported on youth activities at the 2014 WCHS. The group also discussed the Youth Scholarship Program, and whether we should reduce the scholarship amount since we will not be having an ASHA Convention in 2015. The group also discussed the need for youth scholarship recipients to be involved in the ASHA (out of 132 scholarship recipients, only 29 are members of the ASHA).

**13. PRESIDENT'S REPORT.** Tandy reported that Janet Thompson has resigned as Director of the ASHA; Janet was serving her first term, which expires in 2016. Per Article III, Section 2 of the ASHA Bylaws, a majority vote of the ASHA Directors is needed to fill the vacancy, and the successor will serve the unexpired term. Four individuals were nominated, and voting will be by secret electronic mail balloting.

Tandy presented proposed changes to the Bylaws regarding the election of ASHA Directors, as recommended by the special ASHA Task Force. Upon motion made by Bill Whitley and seconded by Chuck Herbert, the Board unanimously approved the changes to the Bylaws. Tandy also presented the proposal to be submitted to the USEF regarding regional realignment for high point awards. The Board discussed the need for a special USEF licensed officials committee; following discussion, the Board decided to continue the current practice of having the ASHA Human Resources Committee review and “vet” applicants, with the addition of Chuck Herbert to this Committee.

**14. REPORT ON TECHNOLOGY UPGRADE PROJECT/WEBSITE DESIGN.** The Board reviewed the “wish list” for changes to the ASHA Website; Jackie Hale is meeting with the USEF to determine next steps in finalizing our technology upgrade project.

**15. 2014 WCHS.** The Board discussed plans for the ASHA booth at the ASHA, as well as golf cart deliveries to the barns of Dailies and coffee/food in the mornings.

**16. CLOSED “EXECUTIVE” SESSION.** The Board adjourned into a closed session, to discuss personnel matters.

**17. NEXT MEETING.** The next regularly-scheduled in person meeting of the Board will be on Tuesday, October 28<sup>th</sup>, at 4:30 p.m., and on Wednesday, October 29<sup>th</sup>, at 9 a.m., in Lexington. There will be telephonic conference calls of the Executive Committee, and Board members are urged to participate in these also, on the second Monday of each month starting at 5:30 p.m. Eastern time; upcoming calls will be on August 11, September 8, and October 13.

Submitted by:

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Tandy Patrick, President  
American Saddlebred Horse Association

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