

Official Publication of the American Saddiebred Horse Association, Inc.


한

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## 16 American Saddlebrod

 MuseumThe American Saddlebred Muscum always has something new and interesting to show and tell, not only about the American Saddlebred, but the notable individuals involved with the breed, and never disappoints. Check here for the latest in what the Museum has to offer at its Iocation at the Kentucky Horse Park. And as always, read about the fun and exciting events the Muscum has planned to take place on site in Loussville during the week of the World's
Championship Horse Show.

## 24 Saddlebred Daily Deal

Groupon and Living Social are two of the latest and most popular forms of promotion being utilized by a wide variety of businesses to promote their produces and services. We caught up with some eaterprising Saddlebred folks who are keeping pace with this tzend by taking full advantage of these innovative daily deal programs, not only to expand their clientek from a business perspective, but to share the experience of the American Saddlebred with the masses who subscribe to these services, for the bencfit of the breed in gencral.

28 Learn to Ride and Drive in Style
In coopcration with the American Hackney Horse Society and United Professional Horsemen's Association, ASHA has partnered with Equestrian Life for a promotional campaign that will bring the American Saddlebred into homes all around the world, in a series of online promotional videos. This program will also offer those unfamiliar with our breed a free opportunity to Learn to Ride and Drive in Style, with the help of participating Saddlebred trainers and riding instructors across the country.

## 34 ASHA Youth Scholarships

Meet the recipients of this year's ASHA Youth Scholarships. Every year, ASHA Youth Scholarships are awarded to encourage, support and recognize participation in all aspects of the American Saddlebred industry.

## 58 Reviewing Charter Clubs Region by Region:

 Region 10As part of our continuing coverage of ASHA regional Charter Clubs, in this issue we check in on ASHA of Georgia and ASHA of Alabama. Berween putting on shows, conducting fundraisers, and holding youth summer camps, these dedicated ASHA Charter Clubs from Region 10 have certainly been putting in their time to promote our wonderful breed.

Official publication of the American Saldictred Horsc Asociation, Inc:
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On the cover: Jamie Donaldson became Lexington Janior League's photographer in 1974 and generouslr sent these photos for a commemorative cover.
The main photo shows 'Giddy-Up-Go and Don Harris, the top inset is ${ }^{\text {CrWid Tempest and Meg Salmon, and the bottom inset is Jim. B. Robertson and }}$
ㅇF Forest Song, headed by owner Julianve Schmutz.




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# Majestic's Jackie O 



GREEN SHAVINGS BOUND
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Owned By Amy Dix Rock Thompson's Station, TN Bred By Landmark Farm



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[^1]
## Turning The Page



## NEXT STOP GREEN SHAVINGS AMATEUR FIVE-GAITED MARES

Owned and Bred By Amy Dix Rock Thompson's Station, TN


PGOUOMEMAER OF THE AMEGICAN SACOLEBREO MUSEUM

Trained By Premier Stables Rob and Sarah Byers

Heather DiGiannantonio
Katy Hannah assistants Simpsonville, Kentucky



## Brice Carr

b.carr@asha.nct

Brice joined ASHA in August of 2008, as Marketing Manager. He graduated from the University of Kentucky with a degrec in Communication, subsequently working in Information Technology at Chase Bank, and in state government in Frankfort, Kentucky.


## Mae Condon

maecondone
insightbb.com
Mae Condon is a consultant, working as a field representative for ASHA charter clubs and the Charter Cluh Council. Mae has a deep appreciation for the work of the charter clubs that offer the shows, futurities, and other events that showcase our breed.
 Jon Corcoran mapleridgcfarm@ dishmail.net

Jen Corcoran recently turned her lifelong passion for photography into E Motion Photography, a busincss focusing on the majestic American Saddlebred. Since 2008, Corcoran has contributed photographs to American Saddlebred Daily at the World's Championship Horse Show, capturing classic images of the Saddlebred worlds best. She lives with her husband Jay and three children in New London, Wisconsin, where she keeps a small number of mares there at dhcir Maple Ridge Farm. Besides breeding American Saddlebreds and photography, she also crijoys drawing and trail riding.


## Michelle Krentz

 michellek@asha.net Michelle was born and raised in Harfford, Wisconsin, but her love for horses brought her to college in Kentucky. She has been an American Saddlebred lover her entire life and has shown the breed for nearly 15 years. When she is not busy completing her degree at the University of Kentucky or working as ASHA's neweststaff member, Michelle rides ${ }^{\mathrm{CH}^{-}}$Take A Guess under the Grey Ridge Farm banner.


Susan Norton susannorton@bellsouth.net Susan is a native Georgian who has been involved with showing \& owning Saddlebreds since the age of 11. She began volunteering with ASHA of Georgia in the carly ' 90 s , served on ASHAG's board as a Director and Vice President, managed an ASHAG sponsored horse show for five years, has served as Membership Chairperson, as well as producing the membership directory for several years. She and her husband own Briarcreek Farm in Covingron, Georgia where they raise Saddlebreds. Susan has shown predominantly as an AOT, and in recent years has become involved with efforts in reviving parade horse classes in Georgia.


## Kim Skipton

 kimasb@aol.comA native Texan, Kim Skipton has been riding, showing and breeding Saddicbreds since childhood, She has won multiple World's Championship tittes, often as a catch rider, and currently has four horses with trainet George Knight. Kim serves as the long time curator of the American Saddlebred Museum and works as a proof reader for TSE Tattersalls Sales Company, along with penning articles for the Americon Saddlebred magazinc.
 Will Wood Jr. w.wood@asha.net Will Wood Jr joined ASHA in May 2007, but has been involved in the horse industry for much longer. Having grown up on a farm in Lexington, Kentucky, he started riding at an early age. Working at the Saddlebred Association allows him to combine two of his passions: the equine industry and Information Technology.

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2011 Lexington Junior League UPHA FINE HARNESS GLASSIC CHAMPION

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2010 Midwest Charity TWO-YEAR-OLD FINE HARNESS CHAMPION

2008 ASR Kentucky Futurity WEANLING CHAMPION


Chuck Herbert, Manager/Trainer

## Open Letter to the Membership of ASHA

 tion of, "What was all this about?", it began with a few members requesting materials beyond records of finance, minutes and membership lists, which materials the ASHA felt would have a privacy concem in any business setting. The reasons given for requesting this wide range of documents have ranged from a decline in registrations to a decline in spectator attendance at the World's Championship Horse Show to wanting to know how the Association spends its annual budget.

Filing the declaratory judgment suit was an attempt to get the question of what was appropriate for viewing out of the office of the Association and into the court for interpreta-
tion. The court ruled that the language in the Kentucky
law went beyond financial records, minutes and membership lists. The Association has appealed this decision, and the appeal is still pending. The Board did,
however, vote not to pursue its request to stay the enforcement of the judgment pending this appeal, believing that it was in the best interests of the Association to allow review of the documents that had been requested in the litigation.

There have heen passionate feelings on both sides of this dispuce, but it's time to end the tearing down and move forward with registering and promoting the American Saddlebred. At many times during this process the focus of the dispute has turned far away from the issues at hand and became personal attacks on those who have volunteered their time and resources to serve this breed. Differences of opinion are healthy and weleoned; however, the vicious attacks of character have been disheartening.

The Board is hopeful that the Concerned Members can review relevant books and records of the Association and satisfy any concerns they may have. The Board trusts the Concerned Members to be sensitive with respect to any personal andfor private matters that are not appropriate for public display, such as posting on websites. The Board believes in transparency and supports disclosure to all our members of whatever books and records of the Association are appropniate for disclosure.

The Board is also hopeful that all members of the Association will be willing to channel their collective knowledge, experience, time and financial resources in a positive direction. The Board invites those willing to be a part of the solution to contact the Chair of our new Planning Committec, Tandy Patrick, or any Board member to consider volunteering to assist on special projects, committees, etc. As you know, the Association's resources are limited, and we solicit and welcome the positive and enthusiastic involvement of all our members.

It is the desire of the Board that as a collective group we get back to the core of this Association, the Mission Statement:

The Association shall have the purposes of safeguarding the integrity, and expanding the knowledge of the American Saddlebred; educating the general public in the exbibiting, use, and bistory of American Saddlebred horses and the improvement of the breed; promoting the humane tratment of American Saddlebred borses; stimulaing and promoting interest in all matters pertaining to the history, breeding, exhibiting, and inproventent of the breed; encouraging safe equestrian activities; educating youth with respect to safe and proper borsemanship and the showing of horses by promoting the formation of youth associations and the dissemination of educational materials; and awarding schoharships to participants in youth borse programs.

In furtherance of our Mission Statement, we would like our members to be aware of several exciting new initiatives:

- The ASHA is working with United Professional Horsemen's Association and the American Hackney Horse Society on a project with Equestrian Life that will make its appearance in late summer and carly fall. This is a first for all three organizations to work together and promote our wonderful animals to a market completely outside our breeds. The emphasis will be on getting people interested in the breeds for
a multitude of purposes from showing to trail riding to competing in various disciplines in which both the American Saddlebred and Hackney Horse and Pony are growing in popularity. An approved nerwork of barns from coast to coast will provide a free riding or driving lesson to those who download the coupon from the Equestrian Life website. This program will get new riders and drivers into our barns with hands on exposure. Shooting for the various chree-minute "How To" spots and the 23 -minute film promoting the American Saddlcbred and Hackncy Pony and Horse took place ar various locations around Lexington during the Junior League Horse Show.
- The ASHA is proud to announce that there are now more than 50 Youth Clubs scattered all over the country, giving the American Saddlebred a greater base of future owners in this ever changing society which moves further away from agriculture interests. These Youth Clubs raised over $\$ 30,000$ for charity last year with money from all rype of projecers including bake sales, car washes and selling carrots at horse shows.
- In addition to honoring the youth of our Association with numerous year-end awards, the ASHA typically gives out four or five $\$ 5,000$ scholarships cach year to selected junior members. Over $\$ 200,000$ has thus far been given throughout the years and we are working on increasing the amount that can be awarded.
- ASHALive.net continues to receive hits on the 2010 Kentucky Stare Fair. The Video On Demand (VOD) has been viewed continuously since last August with no let-up in activity. Additionally, the Association will partner with USEF Network by delivering the video of the Saturday night performance of the World's Championship Horse Show to a worldwide audience.

These are just a few of the positive things going on within the Association that have been overshadowed in light of the litigation. We hope you will join us in taking these and several other projects to new levels.

Each of us is honored to serve as Directors of the American Saddlebred Horse Association, and we support and thank the leadership and staff of our Association. We hope to have your continuing support and input.

Sincercly,

## ASHA BOARD OF DIRECTORS

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# YOUTH ACTIVITIES AT THE 2011 WORLD'S CHAMPIONSHIP HORSE SHOW 

## DON'T RIDE AROUND IN A PLAIN JANE GOLF CART Enter the $\mathbb{N}+\mathrm{H}$ Youth Golf Cart Decorating Contest



Thursday, Aug. 25, 12 p.m.
Judges will be making their way to participating bams for judging beginning at 12 PM (ET). Please be available during this time frame with your golf cart ready for judging.
Prizes will be given in different categories and ages (13 \& Under and 14-21). \$20 entry fee. Categories include Best Horse Theme, Glitziest Golf Cart, Home Bam Theme, Regional Decoration (i.e. Georgia Peach), Your Horse's Name Theme (i.e. Miss Outta My Way], Holiday Themed, Zaniest, ASHA Youth Group Name Theme, Occupation Themed, and Animal Theme (other than horse).
To participate in this contest, please contact Brenda Newell at b.newell@asha.net or 859-475-1461.
(GOLF CART DRNER MUST HAVE A VAUD DRIVER'S UCENSE)

## YOUTH SCAVENGER HUNT

Tuesday, Aug. 23, through Friday, Aug. 26, at 11 a.m.
The annual Youth Scavenger Hunt returns to the World's Championship Horse Show. Bring your cameras! Youth Scavenger Hunt packets will be available at Saddlebred Center beginning at 9 AM on Tuesday, Aug. 23.


## JUNIOR JUDGING CONTEST

Tuesday, Aug. 23, 9 a.m. Friday, Aug. 26, 9 a.m.
Walk in the shoes of a World's Championship Horse Show judge by participating in the Junior Judging Contest. Packets available at Saddlebred Center. Awards presented to the winners in the 13 and under and 14-20 age divisions.


# XFITTH:HS 





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ROCH CREEH
THAE GFIIEU SHIDU PY EFIVHE AOULT


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## RACHEL ZOE:

DCFAMS FIOFR X CAFFEJIIEIGH



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HOCH LHEEH
 2010 ASH THMEE-UEHI-JU SUEEPSAHES


## SAVE THE DATE! Wednesday August 24, 2011 during WCHS for Dance Carnivale! <br> Sadolebred Gaic, freadom hall 9:30 FM - 7 AM

## Get Ready to Party Carnivale at WCHS!

Take a mid-week break during the Kentucky State Fair World's Championship Horse Show. On Wednesday, Auguse 24 , gct into the party spirit and dance the night a way at the American Saddlebred Museum's Dance Carnivale Party in Freedom Hall's Saddlehred Café.

From 9:30 PM to 1 AM , partygoers will empy a Latin-flavored event featuring outstanding music, food and drink, along with lots of special entertainment, including temporary tattoo artists and fortune tellers. This is the perfect night to mingle with friends, kick back and relax.


Items up for bid in the auction at Dance Carnivale include a long weekend at The Ford Plantation near Savannah, Georgia (above left); a week-long stay in Siesta Key, Florida (above center); a breeding to deceased WGC Sultan's Santana (above right), and a breeding to WC sire Undulata's Nutcracker (below).


Justin Cowley Medical Fund Auction and Booth
Attendecs of Dance Carnivale will have the opportunity to support one of our industry's most popular cxhibitors along with the Saddlebred Museum.

The Justin Cowley Medical Fund has been established to help Justin's family with expenses from the series of medical issues that Justin has faced over the past few years. A booth will be set up at the party to take donations to the fund, and the auction of four select items will benefit the fund. Two of Justin's friends, who are also friends of the American Saddlebred Muscum, have offered to match every dollar raised for the medical fund and donate to the Muscum. What a wonderful opportunity for che Saddlebred industry to support a member in need and bencfit the Muscum at the same time!


Phaw by Howed Eheatarg
Justin Cowley, shown aboard WC Colorel Hoss.

The selact auction will be held at approximately 10:30 PM. Items up for bid include:

1. A breeding to WC sire Undulata's Nutcracker (courtesy of Kris Swanson and David Jampsa)
2. A breeding to the long deceased WC sire WGC Sulcan's Santana (courtesy of Faffic Siekman Romero)
3. A weck-long stay at the Hyatt Siesta Key Beach Club in Siesta Key, FL (courtesy of James Miller)
4. A weekend at The Ford Plantation near Savannah, GA (courtesy of John and Laura Lee Samford)

Sales proceeds from each of these items will go to the Justin Cowley Medical Fund and the two friends of the Muscum will match those funds and donate them to the Museum. It is a winwin situation for everyonc. Come prepared to raise your hands, bid and help two worthwhile causes!

Admission to the party is $\$ 50.00$ per person which includes 2 complimentary drink tickets per person, heavy hors d'oeuvres, a night of dancing and revelry and the opportunity to support a fellow exhibitor and your breed's Museum.

## 2011 Art Auction a Success at the Museum

The American Saddlebred Museum's new Gallery Wing proved to be the perfect setting for the annual Art, Antique and Rare Book Auction.

Approximately 175 art and Saddlebred history aficionados were on hand for this first on site Muscum auction. Sixty-six lots of artwork, books, collectibles, memorabilia and furniture were offered for sale.

The sale topper was the heautiful George Ford Morris oil of Julius Fleishmann on his white pole pony, which garnered $\$ 20,000$. The second highest-selling item was the gorgeous George Ford Morris charcoal drawing entitted "The Stallion," which brought $\$ 7,000$. Third highest selling item was the George Ford Morris oil on canvas of Highland Denmark, bringing $\$ 5,000$. The next item was the stunning bronze by Sally Jackson


The 2011 Art Auction held at the American Saddlebred Museum included 66 lots of artwork, books and other collectiblse. Topping the sale was the George Ford Morris oil of Julius Fleishmann on his white polo pony, which fetched $\$ 20,000$.


## Dedication of Wild-Eyed and Wicked Bronze and Courtyard

On Saturday, July 16, an unveiling and dedication of the 1/2 life size bronze of World's Grand Champion ${ }^{\circ}$ WWildEyed \& Wicked took place at the American Saddlebred Muscum. The beautiful seating area was the vision of artist Sally McClure Jackson. It was installed prior to the 2010 Alltech FEI World Equestrian Games and has become an idyllic setting in which visitors and park employees can relax and enjoy the beaury of the Park.

The bronze has become part of the Museum's Sculpture Garden, which includes bronzes of Roxic Highland and Supreme Sultan, as well as the headstones of Rex Peavine, Chester Dare and Vendetta. Sally also donated the maquette for this bronze to the Muscum's art auction, and generously


Left: The Museum's new Wilc-Eyed \& Wicked Courtyard provides seating for park visitors. Above: Sally Jackson, who was the visionary behind the Courtyard seating area, stands next to the bronze of WGC ${ }^{\text {CH }}$ Wild-Eyed \& Wisked.
gave all the sale proceeds to the Museum. Thank you, Sally, for gifting this magnificent bronze and for donating its maquette to the auction!

Compiled by Brice Carr

## ASHA Transitioning to Once-Annual Membership Renewal Period

The American Saddlebred Horse Association (ASHA) has begun the transition to a standardized once-annual membership rencwal period.

This enhancement will standardize the annual renewal deadline and membership period for ASHA members, as well as simplify and streamline the renewal process for ASHA members and staff. The new standard annual membership period will be from December 1, through November 30 of the following year.

As of June 1, 2011, all ASHA members renewing in 2011 will have the option of renewing their membership through November 30, 2011, or November 30, 2012. Membership fees will be pro-rated from the renewal date, and November 30, 2011. Additionally, ASHA will offer a $5 \%$ discount to members opting to renew through November 30, 2012. For members who have already renewed in 2011, and whose membership will expire before November 30, 2012, upon renewal in 2012, membership fees will be pro-rated to November 30, 2012.

ASHA has also introduced a new and improved membership card, made of a more substantial material, and with a more attractive design. Additionally, the new membership card is accompanied by a small key tag, which can be kept on the member's key chain, for convenience.

Memberships can be renewed online via the ASHA website, at
www.asha.net/members/rencw.php.

## Saddle Up a Scholarship

Tickets for the 2011 American
Saddlebred Horse Association's (ASHA) Saddie Up a Scholarship Raffle, for the benefit of ASHA Youth scholarships, will be available on site at the Kentucky State Fair World's Championship Horse Show, sec to take place ar Freedom Hall in Louisville, Kentucky, beginning Sunday, August 21, through Saturday, August 27.

The prize for the raffle is a Shively MMXTreem saddlc, signed by legendary saddle seat equitation instructor and


ASHA's new membership cards are made of firmer material and feature an attractive design

MMXTreen developer, Lillian Shively. The saddle will also be accompanied by a numbered certificate. The drawing will be held on Wodncsday, August 31, 2011, the week following the World's Championship Horse Show, and will take place at the ASHA Offices.

Only one of these saddles is donared each year, so don't miss out on your chance to win it this year. A limited number of raffle tickets will be sold at five dollars each, and five dollars is a small price co pay for a saddle worth $\$ 3,2951$

For questions or additional information about ASHA Youth Programs and Scholarships, contact Brenda Newell at (859) 475-1461, or by email at b.newell@asha.net.

## Raise Money for ASHA Youth Scholarships by Feeding Your Horse

As part of the American Saddlehred Horse Association's (ASHA) Triple Crown Challenge, ASHA Youth Clubs, as well as individuals, now have the opportunity to support ASHA Youth Scholarships by collecting proots of purchase or bulk purchase receipes from Triple Crown and Southern States Legend horse feeds.

This is an opportunity to not only
support the ASHA Yourth Scholarship Fund, but also to promore your Youth club and to meet new people from other fames.

Arrong the grand prizes for the Youth club collecting the most proofs of purchase, is a pizza party for that Youth club, sponsored by ASHA, and a certificate of achievement. Prizes for individuals reaching specific levels, either as part of their Youth club, or independently, will include a Kindle, Amazon gift cards, and iTunes gift cards.

The Youth club earning the most moncy toward scholarships will be recognized and awarded at each of our American Saddlebred Triple Crown shows, Lexington Junior League, World's Championship Horse Show, and the UPHA American Royal Horse Show.

Please submit your proofs of purchase or bulk purchase reccipts to ASHA under your Youth club name for tabulation. Valid proofs of purchase include Triple Crown $10 \%$ and $14 \%$ Performance, Lite, Low Starch, Scnion, Growth, Complete, $12 \%$ and $30 \%$ Supplements, Triple Crown Grass Forage, Alfalfa Forage, Safe Starch Forage, Souchern States and Legends Horse Feeds. More brands may be added as we continue to enhance the program.


This is an opportunity to not only support the ASHA Youth Scholarship Fund, but also to promote your Youth club and to meet new people from other farms.

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Do not miss this wonderful opportunity! This is a chance for your Yourh club and yourself, as an individual to help fund scholarships, as well as win great prizes! Submit proofs of purchase and bulk receipts under your name and/or Youth club name to:

Triple Crown Challenge
American Saddlebred Horse
Association
4083 Iron Works Parkway
Lexington, KY 40511
To participate in this program, or for questions or additional information, please contact Brenda Newell at (859| 475-1461, or by email as b.newell@ashanet.

## Earn Prize Money with Your American Saddlebred or Half-Saddlebred

Don't miss out on your chance to eam prize money with your American Saddlebred or Half-Saddlebred through the American Saddlebred Registry Sport (ASR) Horse Incentive Program.

Do you own a registered American

Saddlebred or Half-Saddlebred that you compete with in dressage, hunter/ jumper, combined driving, pleasure driving, reining, eventing, endurance, limited distance, and/or trail? If so, your horse could be earning you money. Simply enter your horse in the ASR Sport Horse Incentive Program and carn your share of $\$ 15,000$.

To be eligible, horses must be registered American Saddlebreds or HalfSaddlebreds, nominated for a fee of $\$ 150$, and the owner of the horse must be a member of the American Saddlebred Horse Association (ASHA). The deadline for enroliment has been extended to Friday, Scpiember 30, 2011.

Additional information and enrollment forms for the program are available on the ASHA website.

If you have any questions about the Sport Horse Incentive Program, or how to register your horse, please contact ASHA by phone at ( 859 ) 259-2742, or email Katriona Adams at k.adams@asha.net or Patricia Edwards at p.edwards@asha.net.

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}





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## Compled by Brice Carr

## Joe Louis Cloud Sr.

Longtime American Saddlebred Horse Association (ASHA) member, Joe Louis Cloud Sr., of Springboro, Ohio, passed away on Saturday August 6, peacefully at his home, at the age of 74 .

Cloud was bom October 9, 1936 to the late George and Ellen (Enzer) Cloud. He was preceded in deach by his parents, one daughter Connie (Tinker) Comegy of Jackson, Mississippi; and siblings Ruby Letcher and George (June) Cloud of Danville, Kentucky and Irvin Ellis of Atlanta, Gcorgia. He is survived by his children: Crissenda Jewel Cloud of Xenia, Ohio, Allison Rhodes of Columbus, Ohio, Joe L. Cloud Js of Xenia, Thomas S. (Veronica) Cloud of Xenia, Robert W.G. Cloud of Xenia, and Jackson Quinn of Springboro; sisters: Berty Jean Holland, and Jewel Mays. Cloud is also survived by 16 grandchildren and 19 great-grandchildren, as well as numerous nieces and nephews.

Joe Cloud was an avid horse lover and a member of ASHA, the United States Equestrian Federation, and the United Professional Horseman's Association. He was loved by all and will be dearly missed.

## Gerald (Gerry) L. Durnell

Longtime supporter of the American Saddlebred and the American Saddlebred Horse Association (ASHA), Gerald (Gerry) L. Durnell, 69 , passed away on the evening of Monday, May 23, 2011, after a couragcous bout with cancer.

Gerry, husband of longtime ASHA menber Kayc Bowles-Durncll, was born April 27, 1942 in Santa Paula, Califormia. He was a graduate of Southwest Missouri University in Springfield, Missouri. He worked his way through college as a rock and roll DJ, a TV cam-
craman, and as an announcer for the Ozark Jubilee.

During the Vietnam War, while serving as a U.S. Army Captain, Durnell flew more than 180 reconnaissance missions before his plane was hit by a surface to air missile. Upon his recurn to Springfield, he served three terms in the Missouri House of Representatives.

Other of Durnell's ventures included being Creative Director for Abby Press in Santa Claus, Indiana, involvement in the pizza business (including founding Pizza Today magazine and the international trade show, Pizza Expo, in 1984), the purchase of Automobile Quarterly magazine, the development of oceanfront land in Sayulita, Mexico, a small fishing village north of Puerto Vallarta, and the more recent purchases of Automobile Events magazine and John Galt Bindery.

A multi-dimensional thinker, Dumell's college majors were pre-med and fine art. As an entrepreneur, publisher, inventor, tinkerer, writer, and voracious reader, he was most happy when off on a new venture, such as a recently started development in Curitiba, Brazil, or when recharging at Villa del Oso House of the Bear), their Mexico home

Durncll was precoded in death by his parents, Homer and Lucille Van Hoosier Durnell, his brother Jack, and his nephew Dustin, and is survived by his three children, Meranie Skari (Dan), John C. Durnell (Rona), and Amber Katherine Storm (Jeff and seven grandchildren, Joshua Durnell, Tayleur Durnell, Chriscian Skari, Tristan Durnell, Brooke Durnell, Miriam Skari, and Abigail Storm.

Memorial gifts may be made to the Heuser Hearing linstitute or the American Saddlebred Muscum.

## Pamela Kaye Long

Pamela Kaye Long, 67, passed away with her family and her teloved dog, writer, and voracious reader, Gerry Durnell was most happy when off on a new venture.

Willie, by her side at her home on July 19, 2011.

From the time Pam was a young girl, she found her passion in horses. As a child, she would travel to her aunt and uncle's farm just to brush on a horse. Pam raised and showed her horses and formed many lifelong friendships with those that shared her love of horses. This love of horses was passed co Pam's daughter, Chris, and together they have raised horses that performed in the World's Championship Horse Show.

Pam never turned anything or anyone away. Her heart was big and along with all of the stray animals, she often took in people who were down on their luck as well. Being a spiritual person, Pam would say "Follow your bliss, it will always kecp you on the right path to being a better person. ${ }^{n}$ She believed that the path in life was to surround yourself with love and happiness.

Originally from a small town in upstate New York, Pam made her way south where she met her husband, Fred, and togecher they built a very successful home construction business where she employed her artistic talents pertinent to design and decoration. A passionate artist, surrounding her family with artistic beauty in their home, her philosophy was, "It docsn't have to cost a lot to create a beautiful space." Pam shared her passion for music and arts with her son, Danny, who is an accomplished pianist and artist in his own right, a trait he certainly inherited from his mom.

Pam is survived by her mother, Shirley Liddycoar; her husband, Fred Long; daughter, Chris Long-Schubert; son, Danny Long; brother, Chris Liddycoat; grandson, Nick Schubert and son-in-law, Alex Schubert.

## James Kennedy "Jimmy" Skipton, Jr.

James Kennedy "Jimmy" Skipton, Jr., age 76, Saddlebred owner, ASHA member, and father of longrime exhibitor and American Saddlebred Muscum curator Kim Skipton, died on Wednesday, May 25, 2011 in Houston, Texas.

[^2]6The final horse Jimmy Skipton had a hand in purchasing was the late RWC Five-Gaited Mare Princess Shalimar, dam of Kim's current Sweepstakes Fine Harness winner, RWC If The Tiara Fits.

Skipton was founder and President of Texas Fire \&\& Safety, Inc. with locations throughout Texas. He was a lifetime member of the Houston Livestock Show and Rodeo, an early supporter of the Pin Oak Charity Horse Show, a founder and President of the Texas American Saddlebred Horse Association, and a partner with trainer Charles D. Smith in S \& S Venture Farm. Horses shown under the $S$ \& $S$ Venture and Texas Fire \& Safery names won dozens of world titles from the late 70s to early 2000.

The final horse Jimmy Skipton had a hand in purchasing was the late RWC Five-Gaited Mare Princess Shalimar, dam of Kim's current Sweepstakes Fine Harness winner, RWC If The Tiara Fits. His wife of 54 years, LaMerle, four daughters, one son, and seven grandehildren survive Jimmy. The family is grateful for the wonderful care provided by the staff of The Form at Memorial Woods during his battle with Parkinson's discasc. In lieu of flowers, donations may be made to the American Saddlebred Museum, 4083 Iron Works Parkway, Lexington, $\mathrm{K} Y, 40511$.

Longtime ASHA Member and Founder of Copper Coin Farm, Marjorie "Midge" Meuser Wagner, Passes Away

Midge Wagner, longtime member of the American Saddlebred Horse Association, and founder of Copper Coin Farm, passed away on July 13, 2011.

Midge loved life and lived it to its fullest. For the last 40 years, she lived on Copper Coin Farm, the American Saddlebred horse farm she started from rough, bare land in 1968 with daughter, Wendy. She described building it as being one of the most satisfying and thrilling things she ever did. And she did a lot. A native of Chicago, Midge was orphaned at an early age. She grew up in England with her Great Aunt Isabelle and Uncle Charles Gordon, the 11th

Marquess of Huntly.
Midge enjoyed her youth among English society, but equally relished the life she made in America after the start of World War II forced her return in 1939. At times she was a pilot, an arts patron and an avid dancer, but always she was a lively spirit. Midge cherished her family - human and animal more than anything.

She died at home on the farm she loved, her family with her.

Midge is survived by her som, Bradley, Austin, TX; daughter, Wendy Johnson (Eob), Simpsonville; granddaughters, Shelly Hulme, (Robert), Arlingron, TX and Andrea Tipton (Scort), Coppell, TX; and four greatgrandchildren.

The family will have a private memorial when they scatter her ashes on the island in the middle of the lake on Copper Coin Farm.

Donations in Midge's memory can be made to Woodstock Animal Foundation, Inc., 715 Allendale Dc., Lexington, KY 40503.


For the last 40 years, Midge Wagner lived on Copper Coin Farm, the American Saddlebred horse farm she started from rough, bare land in 1968 with daughter, Wendy. She described building Copper Coin Farm as being one of the most satisfying and thrilling things she ever did. And she did a lot.

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# Drawing in New Business and Promoting the Breed through Daily Deal Sites: A Winning Combination 



By Michelle Krentz
Groupon and Living Social have sprung to popularity in what seems like no time at all. Thousands of husinesses are using these sites to showease their company and draw in new dients. When hearing the names, Groupon and Living Social, your mind might immediately jump to the idea of deals for rescaurants and spa treatments, but some American Saddlebred farms have found that these sites can boost business and breed promotion in an incredible way.

Currently the leaders in the "daily deal market," Groupon and Living Social aggressively advertise their sites through email, the web, and even via television spots. People then sign up for email alerts from the sites, which leads to daily deal alerts, sent directly from the "social couponing," or daily deal sires. The daily deals offer great discounts, ofien $50 \%$ off or more. Usually people have a limited time of 24 hours to daim the dcal, and sometinxs only a limited number of the deals are offered.

Randy Cates of Cross Creek Stables in Edmund, Oklahoma, had even greater success, as 430 people bought his $\$ 10$ introductory riding lesson, which is normally $\$ 19.95$. Of those 430 people, all but one family was completely new to American Saddlebred Horses.

Cates learned about Groupon from a television news show, and then had his lesson instructor contact them. Groapon sold her that several horse operations had already run deals, with good response.
*We signed up for the 24 hour deal, but you can do it a whole bunch of different ways, sell a limited number or unlimited, we chose the unlimited, but stopped the deal when we got up to 430 sold. Groupon will tell you about a third of your people will follow through, which is what we're secing. We plan on doing it again this fall as a back-to-school promotion. They say the second time you run the same ad, you get less people, so we will only run it twice a year," said Cates.

Cates made sure to emphasize that the demographic that bought the Groupon was acroos the board, "Rich people use coupons toe," he said, explaining that thinking that wealthy people do not use coupons is a stigma that people need to get past. Cates was extremely pleased with his Groupon experience, saying that there is not really a downside to it.

Holly Fisher of Ramblewood Farm in Bellbrook, Ohio, posted her Groupon for a two private lesson package deal, hoping for 30 or 40 to be purchased. Her expectations were far succeeded when they sold 137.

Fisher's sister, Katie Singleton thought about running a
4
We plan on doing it again this fall as a back-to-school promotion."

- Randy Cates, Cross Creek Stables, Edmund, Oklahoma


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## WWWULLCERGARDKCTI





Groupon promotion when Fisher decided she wanted to expand the
Ramblewood Farm lesson program.
"[Groupon] was very excited to have a riding lesson deal; they hadn't run one like ours in our area yet. Interestingly enough, most of the coupons purchased have been from people in our area code. They have been people who always wanted to ride, or whose kids have always loved horses, but without the Groupon, they may have never gone out looking for a harn to ride at," said Fisher.

Of the Ramblewood Farm Groupons that have been redeemed so fat, $100 \%$ of the poople have becn new to Saddlcbreds. Fisher was surprised by the results.
"So far only two women have come in with previous experience, the rest have been complete beginners. We thought that it would mostly be lessons for children, but at least half of the Groupons purchased have teen for adult riders," said Fisher.

Fisher was very satisfird with her experience with Groupon, and it has even led to more promotional opportunities for her Ramblewood Farm.
"We never dreamed we would sell what we did...Living Social contacted me the week after we ran our Groupon deal and asked if we would run two deals with them. We are running a similar cwo lesson deal as well as a discount on our pony birthday parties in September. In addition to that, I was contacted by a local radio station to come in and intervicw with the morning show. They will give away some riding lessons as prizes on the radio, as well as sell half price gift certificates," said Fisher.

Zubrod Stables of Prospect, Kentucky, ran a deal through Living Social coinciding with the Derby season events in Louisville, with their deal running from April 25-May 1. At print time, of the 78 sold, 15 customers had redeemed their coupons.

Mast of the people coming in with their Living Social coupons were new to Saddle Scat, having little experience beyond trail riding at camps, if any at all.

Some however, did have Saddle Seat riding experience from various Saddlebred barns in the Louisville area, including one rider who grew up riding and showing Saddlebreds, but has been out of the industry for several years.

Beyond the promotion, Deveau Zubrod Kreitzer, of Zubrod Stables has been impressed with the number of purchasers who have continued to take lessons.
-Out of the coupons that have been redeemed so far, only one did not schedule a third lesson with us. Probably two to three customers continued with five plus lessons and then decided to take a break because of their summer schedule/vacations/etc. The others are all continuing to take weekly lessons," said Kreitzer.

When Kent $S$ walla, owner and traincr, and Brittany Logan, riding instructor at Glendale Stables in Columbia, Missouri, wanted to bring in new lesson students and potential customers, as well as promote the American Saddicbred breed, they chose to run a promotion with Groupon. Just like the other barns, most of their Groupon redeemers had never ridden before, and all of them were completely new to Saddlebreds and Saddle Seat. Logan could not have been happier with her experience with Groupon, where 134 of the promotions were purchased.
"I have been lucky enough to have about 15 people stick with it after their two lessons were over with. From the Groupon custoncrs we have had about five or so that have brought in friends that have now started taking lessons. It is a great advertising tool, it is free to do, and it doesn't put you or the program out any money," said Logan.

So what's the catch? When you post a
deal on Groupon, you split the price of the deal with the company. Therefore, if you are offering a riding lesson for $\$ 20$, you get $\$ 10$ and Groupon gets $\$ 10$. Living Social works a bit differently, by taking a commisssion percentage instead.

As Cates said, about a third of the people who huy the coupon will actually redeem it. Even though they may not use their lesson, however, that lesson has alieady been paid for at the discounted rate when they bought it.

All four barms were excited about the number of lessons their social couponing deals brought in, but they also stress the fact that it is important to take that extra amount of redeemed lessons into account in your current schedule.
"My only advice to any barns wanting to do a similar deal is to be organized. We were well prepared with a schedule spreadshect so that when the calls starting coming in, I could easily schedule them right away with either myself or my other instructor," said Fisher.

The barns also agreed that it is important to read and re-read the descriptions of the social coupons.
"The [Living Social] creative team writes the copy for the deal, and 1 went through and edited it quire a bit, so it didn't sound like they would come out to the barn and karn how to gallop through the ficlds and race like a jockey! I tried to keep it informative for what we offer. Also I think it was important to us to be very clear in the details and fine prine, so we would only be getting new customers, and that people weren't purchasing five different coupons for the same person," said Kreitzer.

The social couponing sites really do secm to be winners from a brecd promotion standpoint, as well as a lesson program building standpoint. The exposure these sites give the breed is hard to replicate, and the chance to draw in many new clients and future American Saddlebred lovers is hard to pass up.


My only advice ... is to be organized. We were well prepared with a schedule spreadsheet so that when the calls starting coming in, I could easily schedule them right away with either myself or my other instructor." —Holly Fisher, Ramblewood Farm, Bellbrook, Ohio

## WATSON CHIROPRACTIC

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## WATSON CHIROPRACTIC

[^3]
## Equestrian Life Helping to Spotlight Saddlebreds

## $\mathrm{S}^{*}$ RIDE $_{4}$



Ftatoby Dike Cal
Above: Michelle Krentz (left) and Bridget McNeese (right) are filmed demonstrating the Saddlebreds suitability for recreational trail riding, on site at Blue Willow Farm in Versailles, Kentucky. Below: In one of the promotional videos, celebrity Carson Kressley discussed his love of Saddlobreds.

## By Brice Cart

Earlier this year, the American Saddlebred Horse Association (ASHA), along with the American Hackncy Horse Society (AHHS) and United Professional Horsemen's Association (UPHA), joined with Equestrian Life to take part in an effort that will help ASHA put the American Saddebreds that we ride, drive and show in fun and sport competitions, into millions of homes.

Equestrianlifecom is a multi-discipline site with a focus on pcople's passion for horses. Nearly half ( $47 \%$ ) of the 40,000 members have an English following, with $37 \%$ Western. They have another 18,985 new visitors to the site each month and membership is NOT required to watch videos. Membership is required to participate in certain fearures such as $Q$ \& $A$ and Corral. Their stats also show nearly seven page views per visitor, and average time on the site is over five minutes, another very high number. Of the total membership, $75 \%$ resides in the
 United States with $15 \%$ Canadian, and


Photen by Erice Curt
Above left: On site at the American Saddlebred Museum, Equostrian Life crew mombor Ambers Myers gets set for the frat take, before All DeGray ciscusses her involvement and love of Sadclebreds and Hackneys. Above right: Foster Roberts talks on camera about the positive aspects of his experiences competing with American Saddlebreds.
$10 \%$ other or unknown.
Equestrian Life was the official Social Media Partner of the 2010 Alltech FEI World Equestrian Games, producing nine hours of original television programming. They are also the Official Media Partner for the United States Hunter Jumper Association, United States Dressage Federation, HITS \$1M Grand Prix and the Devon Horse Show:

As part of the Leam to Ride of Drive in Style program, American Saddlebred stables are offering a free riding or driving lesson to anyone who may have always wanted to leam to ride or drive a Saddlebred, but for whatever reason, simply never had that opportunity. Saddlebred stables all across the country are signing up to participate, not only for the potential to expand their clientelc, but becausc this program offers an excellent opportuniry to promote and share our wonderful breed with those who have never had the chance to ride,
drive, or perhaps even interact with an American Saddlebred.

Like many who have already come to love and enjoy our breed, whether for recreation or compectition, inside or outside of the show ring, we feel confident that once people have their first experience with a Saddlebred, they 11 be hooked.

To promote this initiative, we have also worked with Equestrian Life to produce a tocal of ten short promotional videos for the program. In addition to addressing commonly asked questions about saddle seat riding and driving, the videos demonstrate the uniqueness and versatility of these breeds, and show how they have impacted the lives of sereral individuals within the industry. The videos include everyching from Darryl Leifheit and Sterling Grabum driving Saddlebreds through and around obstacles in a Combined Driving Event demonstration, to Nelson Green conducting a driving lesson, to testimonials from

William Shatner and Carson Kressley abour how they became involved with Saddlebreds, and why they lowe and continue to be involved with the breed.

The videos were filmed on site at various locations in Central Kentucky, amid a backdrop of some of the most beautiful seenery the Bluegrass has to offer, and some of the most notable Saddlebred locations in and around the Horse Capital of the World. Locations include the Gayla Driving Center in Georgetown, Blue Willow Farm in Versailles, Lexington's historic Red Mile, and the American Saddlebred Muscum at the Kentucky Horse Park, to name a few.

The videos can be viewed on the Equestrian Life website, on a page specifically designed for this program, at www.equestrianlife.com/freelesson. They can also be viewed on the Equestrian Life YouTube channel, at www.youtube.com/EquestrianLifeVideos.

Our support of this effort is designed to increase awareness of the American Saddlebred, in addition to developing a brand identity focused on conceprs such as high cnergy, safc, modern, glamorous, uniquely American, fun for all ages, and an English riding/driving discipline that is not all about jumping.


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This program is all about reaching people in today's world and we will be reaching people who already have a strong equine interest or are looking to come aboard."

## - Bob Funkhouser, ASHA Board member

ASHA Board member Bob Funkhouser worked with Equestrian Life on the development of the program, with valuable input from UPHA and AHHS. "This is an exciing time for the American Saddlebred, Hackney Pony and Hackncy Horsc," said Funkhousca. "This program is all about reaching people in today's world and we will be reaching people who already have a strong equine interest or are looking to come aboard. We all saw what an incredible reception our horses and ponies received at the World Equestrian Games, and now we have the opporrunity to expose our animals and their many disciplines to a similar audience every


Above: Actor Williarn Shatrer, recipient of the 2011 C.J. "Jurne" Cronan Sportamanship Award, discussed his love of Saddlebreds for the project. Below: Noted Saddlebred Combined Driving Event competitor and ASHA member Darryl Leifheit looks on as filmmaker Alox Vo gete set for a hands-on experience from the porspective of driving an American Saddlebred, on location at the Gayla Driving Center in Georgetonn, Kentucky.
minute of the day, every day of the week for a three-month period this summer."

If you or someone you know is interested in taking advantage of this offer for a free riding or driving lesson, visit www.equestrianlifecom/freclesson. From here, the first step is to follow the link to find a mrainer near you. Then, use their contact information to ser up your lesson, print out the coupon, and enjoy
your free ride or drivel If you didn't find a participating location near you, use the "Let Us Know" link near the bottom of the page, and we will help to find a participating stable in your area.

If you are a Saddlebred or Hackney trainer who would like to participate in this program, please contact Kristin Stivers at UPHA, at (859) 231-5070 or ksrivers@uphaonline.com.



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## 2011 ASHA Scholarships

Each year, the American Saddlebred Horse Association (ASHA) honors several outstanding junior members for their high achievements in academic success, extracurricular activities, and most importantly for their involvement with and dedication to the American Saddlebred Horse. The American Saddlebred Association of Alabama also provides a $\$ 2,500$ scholarship, making a total of six scholarships to be awarded.


6
Caroline Rose, or "Rosie" as many know her, has been riding and showing competitively since the age of five. Her last name, "Buiel," was accidently omitted in a publication article early on, and the easy to pronounce show name "Caroline Rose" remained."

## Caroline Rose Buiel

Nowburyport, Massachusetts
Caroline Rose, or "Rosie" as many know her, has been riding and showing competitively since the age of five. Her last name, "Buiel," was accidently omitted in a publication article carly on, and the casy to pronounce show name "Caroline Rose" remained. She never imagined her hard work and love for Saddlebreds would take her this fart

Although the name might be a bit confusing at times, what was never confusing was her drive and determination. She made the difficult decision to leave Newburyport High School her junior year and continue her studies in an independent home school program in order to direct all her attention to her final ycars as a junior cxhibitos

Her years of dedication and hard work were realized winning the Triple Crown in 2009, and being a member of the U.S. Invitational Team traveling to South Africa.

Aside from being an active ASHA member for the past 13 years, Caroline is also very active with UPHA. She has been a UPHA Ribbons of Service participant for the years 2009 and 2010.

She has also been involved with fund raising for many causes, most notably the UPHA Pink Ribbon initiative. Working with Cater Stables and their clients and youth group, they raised over $\$ 44,000$ over the past two years. Caroline personally raised $\$ 1,800$ with an ice cream station that she set up during Pink Ribbon night at the horse show.

Caroline has completed her freshman year at William Woods University, majoring in Equestrian Science, and is working for Mereer Springs Farm this summer.

## Elizabeth Harris

Elon, North Carolina

Elizabeth Harris has been a volunteer at Johnny Lucas Stabies for the past six years. She started with weekly lessons and showing, which expanded to voluntecring in order to spend more time with the horses and help others

She is involved in all aspeets of working at the barn, including stable chores, horse care, riding instruction, summer camps, birthday partics, coaching at comperitions and volunteering at events
to promote the American Saddlebred.
She shows regularly at every Academy Level and competes in the National Academy Finals.

Elizabeth graduated this year from Burlington High School in Burlington, North Carolina, where she maintained an A average throughour all four years.

This fall Elizabech will be atcending North Carolina State University, where she will major in Animal Science, and eventually hopes to become a Doctor of Veterinary Medicine with an equine emphasis.

## 6

 Elizabeth Harris has been a volunteer at Johnny Lucas Stables for the past six years. She started with weekly lessons and showing, which expanded to volunteering in order to spend more time with the horses and help others."

## ASA of Alabama Scholarship Dabney Hofammann

## Birmingham, Alabama

Dabney Hofammann is an active member of both the American Saddlebred Association (ASA) of Alabama and the ASA of Alabama Youth Club. In 2009, she received the Senior Outstanding Youth Award from ASA of Alabama. She was also the winner of the 2010 ASA of Alabama Youth Art Contest with one of her paintings.

Dabney began riding at Heathermoor Farm Riding Academy under the instruction of Jennifer Fernambuca when she was eight years old.

She is a volunteer ar Spirit of Hope Youth Ranch, a non-profit organization that pairs abused and neglected horses with emocionally distressed children, as a form of therapy for both horse and rider. Valunteering at Spirit of Hope gave Dabney the opporrunity to couple her love of horses with her belief in their healing qualities. She was the winner of the 2009 Bronze Presidential Award for over 100 hours of service at the Spirit of Hope Youth Ranch.

In 2010, Dabney worked as a lab assistant at the Center of Biophysical Sciences and Engineering at the University of Alabama Birmingham, with a focus on protein crystallization. As biology has always been her most academically stimulating subject, it all fell together that these experiences would meld into a new passion for her life. Her plans for the future center around life science and helping others. She graduated from Indian Springs School in Indian Springs, Alabama, and will be an incoming freshman this fall at Grinnell College in Grinnell, lowa, where she plans to major in Biology and go into Pre-Medicine.


ASHA Youth to Youth Scholarship Krystal Murphy Goodrich, Michigan

Krystal has been very involved with ASHA Youth since she became an ASHA member 10 years ago, and started riding with Taylor Creek Stables in Davison, Michigan.

She was on the ASHA Youth Planning committer for two years helping to plan and volunteer at the ASHA Youth Conference. Krystal has been involved in Junior Judging contests at shows across the country, most notably at the World's Championship Horse Show in Louisville, Kentucky, where she won first place in 2005, 2006 and 2008.

She has also been a very active parcicipant in the Michigan Instructor's Association winter acadeny program for the past seven ycars, voluntecring numerous hours as well to help clean tack, ready horses and ringmaster for
many of these winter shows.
Expanding from ASHA she was able to participate in an internship through her high school for a semester, which allowed her to go to the barn instead of a regular high school class during the day. It was a great experience where she was able to work with the show horses and ready them to train.

In 2008, Krystal had shoulder surgery which required physical thorapy for four months. This whole experience is what sparked her interest in Physical Therapy as a career.

Krystal graduated from Goodrich High School in Goodrich, Michigan. She maintained a high GPA while scheduling college preparatory classes, in addition to honors courses. Due to her academic prowess, Krystal was awarded membership into Goodrich's chapter of the National Honor Socicty. This fall, she will be artending Michigan State University majoring in Kinesiology.


Community Service and helping people is very important to Hannah, especially through horses."

## Hannah Vandeventer

Paradise Valley, Arizona

Hannah Vandeventer has been a very active ASHA Youth member with the White Scar Showstoppers and Bridle Way Barnstormers, along with her achievements in the show ring. She was one of the founding members of the Youth club, and has helped at the barn with summer camps, lessons and promoting the American Saddlebred.

Community Service and helping people is very important to Hannah, especially through horses. The Youth club has a strong community service component. Through the cluh, she has over 200 volunteer hours with organizations such as Horses Help, Arizona Helping Hands and Saddlebred Rescuc. She is also a member of the National Charity League.

Hannah has participated in the Academy Awards program, Junior Judging, Saddle Time and Photo Contests. She was the ASHA High Point Youth Award winner two years in a row, in the 14 and over division. Her equestrian accomplishments include Arizona State Champion 2006-2008, Southwest Regional Champion 2007-2009, and ASAA Horse of the Year 2007-2008.

Hannah attended Xavier Collcge Preparatory whore she was an Honor Roll student all four years. This fall, she will attend the University of Arizona where she will major in Communications.

## Turn your Feed Bags into Scholarships for Our Youth!

Youth Clubs are asked to help support our ASHA Youth Scholarships Southern States by participating in our ASHA Triple
Crown Scholarship Contest, where the clubs compete against each other by collecting the proof of purchases from Triple Crown and Southern States Legends horse feed bags.
We can even earn money for bulk purchases of feed by submitting the original copy of the delivery ticket! Ask your neighbors and those large barns in your area you've been dying to see to save them for you. The proofs of purchases will need to be submitted under your club name to the ASHA for tabulation.
The club earning the most money toward the scholarships will be recognized and awarded at each of our Triple Crown shows - Lexington Junior League, World's Championship Horse Show and the UPHA American Royal Horse Show.
Valid proofs of purchase include Triple Crown $10 \%$ \& 14\% Performance, Lite, Low Starch, Senior, Growth, Complete, $12 \%$ \& $30 \%$ Supplements, Triple Crown Grass Forage, Alfalfa Forage, Safe Starch Forage, Southern States and Legends Horse Feeds. More brands may be added as we enhance the program.

ASHA Youth Clubs may participate in this contest by contacting Brenda Newell at 859-475-1461 or b.newell@asha.net.



Elizabeth Wildenberg
Manitowoc, Wisconsin
Elizabeth Wildenberg is a 2010 graduate of Southem Door High School in Manitowoc, Wisconsin, where she was involved in many extracurricular activities. She was treasurer of the National Honor Society, and played basketball up to her junior year. She was in the top $20 \%$ of her class. This past year she attended St. Norbert College in De Pere, Wisconsin. This fall, she will attend the University of Wisconsin Stevens Point, cnrolling in the PreOccupational Therapy program.

Elizabeth has been riding since about age two, with her trainer and aunt, Ginger Schinktgen, and also with trainer Doris Brandl. She started riding in the Acidemy program then progressed to Country Pleasure FiveGaited division, and now competes in Equitation. She currently rides with DeEquus Stable, where she has also been president of their ASHA Youth club for two years, and secretary for two years. She has also been a volunteer Student Instructor at the stable.

Elizabeth volunteers at Free Spirit handicapped riding school, and received an internship at Reins Therapeutic Riding School. She is also a volunteer at the Cerebral Palsy Center in Green Bay, Wisconsin, where she works with both children and adults. Her work with horses and special needs students is very rewarding, thus leading to her decision to pursue Occupational Therapy as her major.

## ASHA YOUTH PHOTO CONTEST

## RULES

(1) Al entrants must be ASHA unior members, age 20 years or under by November 30, 2011.
(2) Pholographs must be the entrart's own work and must be taken by the youth member, not an adult.
(3) Al photographs must be of a living American Saddebred horse.

9 Entries will not be retumed. They will become the property of ASHA and may be reproducad in any mamer by ASHA for publication, promotion, display, or distribution.
(9) Al photos must be $8^{\prime} \times 10^{\prime \prime}$, unmatted and unframed. Al digital images should be submitted on disk or e-mailed to b newelleashanet. Plosse indicate in the subject line: Photo Contest Entry. Digital entries must be sized to approximately $8^{\circ} \times$ $10^{\prime \prime}$ and saved in. pg formar at medium compression with a resolution of 300 dpi .
6 You may submit as many photos as you like; however, a separate eniry form must be taped to the back of each photo or included with disk or e-mail. Only one entry per contestant will be awarded a prize.
(7) Pholoe will be judged on creativity, criginality and qually of photography. Judging wil take place a1 ASHA and winners will be notilied no later than December 31, 2011.
8 No entry fee.
9 Two age divisions. 13 \& under and 14-20.
Photo may include individuals as woll as other props. If photo includes a person(s), that person(s) must give writion consent and sign waiver on entry form.


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Trainfre Dina lopez
FARRIER DAVE LOUEZ
PHONE =: 859-879-8050
E-MAI: DLOPEZ2T62GGMAILCOM



## A LOOK BACK AT THE COVERS



1937


1945


HORSE SHOW 1950

1950

## How The Show Began ...

In 1936, the ladies of the Junior League of Lexington were giving teas, having chain bridge parties, bolding folly performances ... doing just about anything that was both tasteful and legal to make a nickel to support their community work programs during the depression. Most of these fundraisers only made about $\$ 900$ which didn't go very far in a time when people where in such desperate need of help.

The league president at the time, Mis. James B. (Maric) Kittrell, gor it in her mind there had to be a better way to make moncy. She thought a horsc show would be the perfece fit for the Horse Capital of the World. The operating budget was only $\$ 500$ and the rest was up to the league members' hard work. The show opened July 22 , 1937 with a crowd of 24,000 people, $\$ 10,000$ in prize money and 216 horses from 16 stares.

After all the bills were paid, everyone was shocked to learn they made roughly around $\$ 5,500$ on the first show. With unanimous approval of the members, the League decided to host a second Show the next year. The tradition was born!

Now, 75 years later, the Lexingron Junior League Horse Show is still a prestigious event with regular attendance of around 30,000 prople cadh ycar and attracts nationally renowred competitors.

In fact, the Lexington Junior Lcague Charity Horse Show is the largest outdoor show for the American Saddlebred in the world. The Show has the honor of being the first leg of the Saddlebred Triple Crown, has generated millions of dollars for charitable and civic organiza tions in Central Kentucky, and has had an impressive yearly economic impact for our local community.

We thank all our local business and individual citizens for sponsoring our show over the years.


The arption infurmation shown for these bistoriad photograpbs is all that reas arailable at priat time. We encoserage ary resders to contact ASHA if they would like to provide any additrional information ahourt the poople or harner mat idonetifiond.


1980


1990


1993


1996


Eddie K.K. Gutridge, up.

## ( <br> LEXINGTON JUNIOR LEAGUE Celebrating 75 Years



Andrea Walton atop. Five-Gaited Pony Champion Right As Rain.


## (1) <br> LEXINGTON JUNIOR LEAGUE Celebrating 75 Years



Three-Gaited Pony Champion Hi Ya Pat, owner/rider Julianno Schmutz, up.


Thaso counnyy leoinggan Junior Langua
${ }^{\mathrm{cr}}$ Santana's Lass, owned by Mary Gaylord McClean. Redd Crabtree, up.

## (1) <br> LEXINGTON JUNIOR LEAGUE Celebrating 75 Years



Springtime Fantary, headed by trainer Rex Parkinson, Mary Lee Bsich Gendron, up


## (s)

## LEXINGTON JUNIOR LEAGUE Celebrating 75 Years



Junior League is always a great summer place to see and be swen.


Girla watched the first Junior League Charity Horse Show in 1937.



## LEXINGTON JUNIOR LEAGUE Celebrating 75 Years



CHGlenview Mandala driven by Charlia Crabtree.



## LEXINGTON JUNIOR LEAGUE Celebrating 75 Years



Photo coirtsyy Istingtan Lrier Lengen
Glenda Pugh atop ${ }^{\text {CHCal away's Capor. }}$

## JUNIOR LEAGUE WINNERS

The following data lists every Grand Champion since 1937 from the Lexington Junior League, which makes up the American Saddlebred Triple Crown along with the Kertudky State Fair Worlds Championship and the American Royal. Thess three shows make up the Triple Crown based on the number of entries, prize money ard peope in the stands. The llstings in boldlace indcate that he horse won all three Grand Champorships in that partcuar year.

## YEAR FIVE-GAITED

1939 GOLDCLOUD
1938 POLLYNUAPEAVNE
1936 IACOUELNE MDOCNALD
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194 LADY LOUTSE (LADY LOUSE OF HARIOU)
1942 SEISATIONIA SENGATIONS
1943 FHAKHILL CHEF
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1945 GCAK HIL CHIEF
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1946 SHWNG CORMUNDER
1956 OWING CORMUNDER
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1954 SWNG CORAMNDEA
1956 WODN CLITER
1956 GALLANT GUY PGALLANT CAM O' OOSHENI
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1355 SHAFIRE
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1901 STPLANMEVISJULA (BHF)
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1974 OGDDP-UP.GO
1975 GHELIE ELEGANT
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MEADOW PRINCESS CHBLUE MEADOW PAINCESS)
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MEADOW PRINCESS (CHILUE MENDOW PRANCESS)
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CALL ME RINGO
JOE FRIDAY
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THE MOND LESS TRAVELED

## Temporary Membership Cards Available on ASHA Website

Ey William Wood Jr.
In order to provide its members and non-members with access to as much information and features as possible, we'd like to tell you about the following recent additions and updates to the ASHA website.

## Tomporary Membership Cards

ASHA is currently in the process of switching from an annual on-the-date membership to a once-annual membership period for all members, which expires on the last day of November each year. ASHA is distributing newly designed mernbership cards as quickly and efficiently as possible to new and renewing members; howeree, to ensure that any active ASHA member in good standing is able to obrain proof of membership at any time, this temporary membership card feature will remain available for the foresecable furure.

We'd like to remind our members that it is possible to prime these membership cards online, via the ASHA website. From www.saddlebred.com, click on "My Membership" in the "Mermbers" tab, then elick on the "Get a Duplicate Member Card" link in the membership menu on the left, this will produce a printable card immediately. Any current ASHA member can use this card temporarily until receiving his or her new membership card.

## New "Service Providers / Links" Section

Members who have used the now retired "Links" section of the website may notice it has now moved, and been renamed the "Service Providers / Links" page. It is available under the "ASHA" tab of our website, and is similar to the stable search in terms of functionality. Anyone who owns or operates a certain service or link now has the capability to add new entries into this database, or odit currcntly existing oncs.

Users can soct the list by a variety of business types, and search listings by state or zip code to get a geographical


Temporary ASHA membership cerds can be printed on Saddlebred.com by first clisking on "My Membership" under the "Members" tab on the home page (shown above) and then by clickino "Get a Duplicate Member Card" on the "Membership Menu" (shown below)

listing, or by individual business name.
This page is available to all visitors of our wehsite, including non-members. We have removed many of the non-working or broken links from this section, and would cncourage any Saddlkbred industry service providers to review the list and add, update, or if necessary, remove your listing.

Merial Webcast of the 2011 Kentucky State Fair World's Championship Horse Show ASHA will once again be broadcasting the Kentucky State Fair World's Championship Horse Show in its cntirety on our video page, at www.asha.net/video. As with last ycar, we will be partenering with the


Above: ASHA's Merial Webcest of the 2011 Kentucky State Feir World's Championship Horse Show will be presented entirely free of charge this year and will once again be available on the USEFNetwork, which offers high quality coverage and on-demand video. Below: Saddlebredicom now includes a searchable database of Saddlebred industry service providers.

USEFNetwork to provide high quality coverage and on-demand video.

This year however, we would like to announce that the Merial Weheast of the 2011 Kentucky State Fair Worlds Championship Horse Show will be presented entirely frec of charge. We will be broadcasting free to the world in high quality, and will have select highlights from Friday and Saturday mights available on-demand after the show, similar to our 2010 coverage. In addition to the video coverage, ASHA will once again be providing class schedules, judges cards, daily publications, event schedules and programs online as quickly as they are made available to us. We hope you will spread the word that we have made our show available for frec, and enjoy the broadeast!

## Reviewing Charter Clubs Region by Region REGION 10

## Region 10 encompasses two ASHA Charter Clubs

 that both represent the epitome of southern hospitality, members who possess a true love of good horses, and a variety of fun shows and activities. We are proud to present information about each one.
 George Anne Nash, ASHA of Georgia member and longtime Southeastern Charity Horse Show Board member, atop CHOur Silver Charm, is awarded a blue ribbon at the 2010 Southeastern Charity Horse Show, held each year at the Gecrgia Intemational Horse Park.

## American Saddlebred Horse Association of Georgia By Susan Norton

The American Saddlebred Horse Association of Gcorgia (ASHAG) has been very busy this year, in both the southern and northern parts of our state. Georgia now boasts 17 shows which all
count toward our charter club's end of the year awards program. We have 13 single day shows, one two day show, and three multi-day shows to include:

- The Pro-Am Horsc Show in Perry, Gcorgia - our spring kick-off show - is managed by both ASHAG and UPHA Chapter 17. Pro-Amn has been a spring
tradition here in the south for 34 years, it began at Henderson's Arena in Forest Park, was relocated to is present location in Perry, Georgia, and is a thriving show.
- The Dixic Cup Horse show is our second spring multi-day show, and is held in May in Conyers, Gcorgia. Originally a breed show for Morgan horses, Dixic

(C) maxi Pheter by ben Caswan/E notan Phasoguphy

Issues Tailored for Every Type of Saddlebred Fan March/April (Convention coverage), May/June (Pleasure issue), July/August (Horse Show issue), Kentucky State Fair Dailies,

Color regular: \$695 Camera-ready: \$630 Blackwhite: $\$ 460$

September/October (KSF issue), Reference Directory


## Make 2011's

 September/October Kentucky State Fair issue the best ever!Contact Dede Gatiin today to reserve your spot! (859) 539-2389 cell * (859) 475-1463 office * (859) 259-1628 fax + d.gatlin@asha.net

Cup began including classes for Saddlebreds about seven years ago.

- Our third multi-day show, The Southeastern Charity Horse Show (SECHS), is also in Conyers, Georgia.

Of special interest this year is the fact that SECHS is celebrating its $40^{\text {th }}$ anniversary and is our oldest Saddlebred show here in the statc.
Beginning at
Stone Mountain Park in 1972, it was formed by a dedicated group of Georgia horsemen and women, most of which belonged to our Georgia Charter Club. It was rclocated to Wills Park in Alpharetta, Gcorgia in 1983, and then relocated once more in 1995 to its present location to become the first horse show held in the venue of the 1996 Olympic Equestrian Games in Conyers, Georgia.

SECHS has a rich history of famous horses, exhibitors and trainers alike and has an ever-growing page on Facebook featuring scores of historical photos, and a wealth of information on some of the most high profile American Saddlebreds. The SECHS features both weanling and ycarling futurites as wcll as a FincHarness Two-Ycar-Old futurity: SECHS has become one of the leading horse shows here in the south and welcomes exhibitors from across the country.

All of our multi-day shows include a large variety of classes. Some of the newest classes introduced in the last few years include Friesian and Morgan classes, as well as the popular parade classes. Pro-Am began including a parade class five years ago, bringing back an era that had almost completely died out for over 25 ycars. Both SECHS and Dixic Cup now include an open parade class, and we are hoping with the inclusion of these three classes, that the parade divi-
sion will become eligible for an ASHA High Point Award.

We are proud of our stables here in the stare that include summer camps in their programs. One such stable is Pine Haven Stables (PHS). PHS held a wellattended summer camp with participants from all over Georgia, and also includad some South Carolina riders. Participants got to enjoy a ride in Pine Haven's lake, cookouts and crafts, as well as a trip to the beach.

Dixic Stables also conducts two summer camps and lessons for nearly Fort Stewart Army youth. During June and July, 12 young participants at a time come to Dixic Stables for a three-day camp that includes daily riding lessons as well as learning all aspects of horse care, horse conformation, and even learn how to determine a horse's age. At the end of day three of camp, each student is presented with a Horsemanship Certificate to commemorate their accomplishments. Many of Dixie Stables' participants have never becn exposed to horses before and all leave with a better understanding of how much fun horses - in particular, Saddlebreds - can be.

Sourheast Gcorgia has a terrific local show circuit encompassing eight single day shows, all less than two hours


Pine Haven Stables holds well-attended summer camps with children from all over Georgia, as well as some from South Caroina.
from local barns. Exhibitors can earn points in many of these shows, toward ASHAG's year end awards program. The shows are all inclusive of not only ASHAG's required point classes, but also a good variety of fun classes. Southeast Georgia shows promote oldfashioned family fun combined with encouraging exhibitors to push their riding capabilities up a notch.

Our North Georgia single day shows are all about how to compete and have fun ar the same time. Each show provides a professional environment with a good dose of fun classes. The Mid-Summer Classic Horse Show in Alpharetta, Georgia, held in June, is a two-day show that includes a different show theme each year, along with a stall decorating contest and a costume class.

Mid-Summer Classic is sponsored by ASHAG and is in its $29^{\text {th }}$ ycar, growing from one day to two days in recent years. ASHAG sponsors a second show in Perry, Georgia during the Georgia National Fair, which is one of the largest fairs in the country, drawing in spectators from all over. Other North Georgia shows include a string of Olde Milton horse shows managed by John \& Barbara Goda of Friday Farm. These highly successful shows have becn underway for approximately 10 years and also count as point shows towards ASHAG's year end awards.

ASHAG could not exist without the support and sponsorship of its trainers and their barns. Their lesson programs


Dixie Stables holds two summer camps and lessors for nearby Fort Stewart Army youth.
are second to none, and we have some extremely fine horses here in the state under their care and instruction. We would like to make mention of some of our long-standing supporters, including Bluff Creek Stables, Brian Reimer Stables, Dixie Stables, Etowah Stabics, Fairhope Stables, Impossible Dream Farm, Mountain Laurel Stables, Oak Lane Farm, Pine Haven Stables, Red Oak Stables, Reeves Stables and Ward Stables.

## American Saddlebred Association of Alabama By Courtney Huguley

The American Saddlebred Horse Association (ASA) of Alabama is proud to announce that their fundraiscr, The Mid-South Spring Premier Horse Show, was a huge success. The show was revamped and moved to a new location in Rainsville, Alabama, which is convenient for barns in Tennessee, Georgia, Alabama and Kentucky. All these states were well represented. In addition to the move, the trainers of Alabama became the new show management. Each individual's talents were put to good use to produce this outstanding horse show. With quality high and numbers up, evidence of a struggling economy was nowhere to be seen.

The purpose of the fundraiser is to raise funds to enable our group to give awards to deserving youth members. A $\$ 2,500$ scholarship is awarded by ASHA to an Alabama student who has promoced the American Saddlebred, achieved good grades and performed community service.

Another award is the Outstanding Youth Award, which is given to a student who has shown to be accomplished academically, displayed good sportsmanship, is well-rounded, promotes the American Saddlebred, and participates in community service. This award is $\$ 1,500$ for 13 to 17-yearolds, and $\$ 250$ for the 12 -and-under division. No distinction is made whether the rider participates in performance or academy. It is easy to get

6 Creating a fun and affordable atmosphere for potential new customers and owners of show horses is also first and foremost in our philosophy here in Alabama."
excited about raising our youth and helping them to achieve their personal goals to beconco ourstanding and distinguished leaders of our community, using the American Saddlebred Horse as the vehicle!

Creating a fun and affordable atmosphere for porential new customers and owners of show horses is also first and foremest in our philosophy here in Alabama. James Hale Stables, Heathermoor Farm Riding Academy (HFRA), and Stepping Stone Farm all host one-day Fun Shows where just about anyone can compete and have a good time.

HFRA, Stepping Stone, Tim Henderson Stables, Rocking S Farm and B \& W Stables all hold summer camps and teach riding lessons. With Winsalot Stables being a large breeder of quality Saddlebreds, and James Hale Stables being a large consignment barn, there is always a well-priced horse of high quality from which to choose, in Alabama.

Alabana... what a grand place to have American Saddlebred horsest

6
The American Saddlebred Horse Association of Alabama is proud to announce that their fundraiser, The Mid-South Spring Premier Horse Show, was a huge success. The show was revamped and moved to a new location in Rainsville, Alabama, which is convenient for barns in Tennessee, Georgia, Alabama and Kentucky. All these states were well represented. In addition to the move, the trainers of Alabama became the new show management.

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## Promotion

## Prize Programs

- 2010 tota payout $\$ 1,098,459$
- Grand Naticnal
- Kentucky \& National Futurity
- State Futarities
- Sweepstakes


## Recognition Awards

- State Fleasure Horse Awarcs
- National Pleasure Horse Awards
- Saddlebred Record
- Saddlebred Select
- International Disciplines Year End Awards
- International Discoplines High Psint Award - Half Sadclebred Achievement Award
- Beeeders' Award
- ASHA Annual Awards
- ASHA High Point Award for Saddebreds and Half Saddlbreds

Spreading knowledge

Publications<br>- American Soddlebred magaxine<br>- Reference Directory<br>- Online Junior Junction<br>- Promotional Brochures<br>- American Saddlebred Daily (Kertucky State Fair)<br>\section*{Outreach}<br>- Charter Clubs<br>- Youth Programs<br>\section*{Member Services}<br>- Annual Meeting \& Youth Conference - Access to Registry Database<br>- Official Kontucly State Fair Results<br>- Electronic Updates of ASHA News<br>- Online Membership Diectory<br>- Unlimited access to saddletred.com

## Safeguarding its integrity

Registry Functions<br>- Registrationa<br>- Transer of Ownershio<br>- Annual Register<br>- Lease Agreement<br>- Cortificate of Elgibiliy to Show<br>- Name Changes<br>- Verify Ceríficates<br>- Pedigrees<br>- Show Results<br>- Stallion Sorvice Reporta<br>- Get of Sire/Produce of Dam - Blood Typing/DNA

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#### Abstract

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## COMPETITION CALENDAR



The following is a list or Saddlebred competitions that take place this year: Competilions are listed in chronological order by region. In the case of any competition for which ASHA was not provided show dates by a competition's contact, show dates were obtained by ASHA trom other sources. for more information on a specific show, use the information provided. Corrections and additions are welcomed.

## Region 1

Equistar (August), Freeman Farms, 1096 E. Foad 3 South, Chino Valley, AZ86323, Augusi 27, wwwecuistarshows.com, Lynne Trenery: lynne © equislarshows.com
Southwest Classic Horse Show,
Westworid of Scoltsdale, 16601 N. Pma Rd, Scottsdale, AZ 85250, Septenter 17-18, americarsaddlebredassocationolarizona.com, Maria Everett, mevereti4 cox.net
Equistar (September), Seplember 24,
see detals on August 27

Hew Mexico State Fair, New Mexico State Fair. grounds, 300 Sàn Pedro NE, Abuquerque, NM 87108 . September 24.25 , wwwexponm.com. Alison Haxtor, 505.222.9702, alisonhextonestale.nm.us
California Futurity Horse Show, South Point Events Center, 9777 Las Vegas Blud South, Las Veges, NV 89183 , Octoter 21-23, uww.californiasaddelebred.con, Lawrence Witter, 661.252.0907, Iwitter@socalircom
Galifornia Futurity, South Poim Events Cemer, 9777 Las Vegas Bculevard South, Las Vegas, NV 89183, Oclober 21-23, Mary Paine Green 909.626.5055, mpane@westerru.edu

Arizona Futurity Horse Show, Westworld of Soctlsdae, 16601 North Fima Rd., Scottsdale, AZ 85260, Oclober 28-30, wwu.amercan saddiebredassocialionolarzona.com, Melami A. Hersnberger, 480.443.3372, melamihbacl.com
Arizona Futurity, 'Westwoid ol Scollsdale, 16001 North Pima Road, Scottsdale, AZ 85260 , October 28.30. Jerry Beghtol, 602.402.4761
Fall Fun Horse Show, Palomar Vista Riders, 973 Littie Gopher Caryon Rd., Vista. CA 92084, November 5-6. Anne Speck. 760.749.9912, speckrdmaladnc.com

Jingle Bell Horse Show, Del Mar Horse Park, 1450 El Camno Rea, Del Nar, CA 92014, December 1-4, wuwinglebellihorseshowsom, Lance Bemett, 760.510.1111, jinglebellherseshow@yahoo.com

## Region 2

C-Fair Charity, Evergreen Equestrian Park, 14405179 h Ave. SE, Monroe, WA 98272, August 4-7, www.pacificnorthwesimorgan horseshows.com, Renes Cairna, 206.855 .9405 , ricairns © aol.con

Western Canadian Championship, Westerrer Park, 4847A 19 St, Red Deer, Aberta, T4R 2N7, August 19-21, Raylene McWade, 403.887 .2566 , mewade explornet.com

ASHB Futurity of Alberta, Westerner Park, 4847A 19 Street, Fed Deer, AB T4R 2N7, CN, August 19-21, Michele Helu, 780.461.2031, miret@shaw.ca
Oregon State Fair, Oregon State Fairgrounds, 2330 17/h St. NE, Selem, OR 97301, September 1.4, www.oregonstatelait.org. Margo Hepner-Hart, 503.645.0400, mhnorses ecomenstnet

Alberta Morgan Show, Caluori Pavilion \& Megadome, Clds Agrcultural Society Grounds, Clds, Alberta, Seplember 2-4,
www.abertamorganhorsectub.com, Addena Tacey 730.966.6731, shomprogram 9 hotmail.com
Summerfest, Franklin Counly Sadde Club, 2801 Fid. 60, Pasca WA 95901, September 10-11, www.frarkilincountysaddeclub.com, Laura Berglauraberge chaternet
ISHSA Fall Double Point Show, Caryon County Fairgrounds, 11122 nd Ave., Caldwel, ID 83606. Seplember 24, Wade Kirksey wdk1@ymail.com
Northwest Saddlebred Fall Classic, Oregon Slate Fairgounds, 233017 th SL NE, Salem, CR 97301, Septerrber 28-October 1 , www.nwsaddlebreds.org, Baiey Freeman, 503.747 .4191 , balley_freeman@ yahoo.com

Northwest Saddlebred Futurity, Oregon State Fairgrcurds, $233017^{\text {th }}$ Sireet NE, Salam, OR 97301, Seplember 28-October 1, R. Alan or Virgnia Failor, 425.481.1085, ratailorgad.com

## Region 3/4

lowa State Fair, lowa State Fairgrounds, 400 E . 14th Sl., Des Mcines, IA 50319, August 10-16, www.iowastatefar.org, Jemifer Cenron, 515262.3111 , jcanncne iowastatelar.crg

Iowa Limited Breeders' Stake, lowa Slate Fairgrounds, 400 East 14in Street, Des Moines, IA 50319. Augusi 16-18, Clil Pausen, D.V.M. 319553.5524 , cliton@ctu.ret, iowauturity.com

ASH Futurity of lowa, kwa Slate Faigrounds, 400 Easil 14h Street, Des Mones, A 50319 , August 16-18, Dawn Striegel, 319.310 .1910, striegel ©noina. nat, wuwiowaluturily.com
Madison Invitational, Allant Energy Center, 1919 Alliant Energy W/ay, Madison VII 53713, Augusl 19-21, www.horsechowcalendar.com, Vicky Holston, 262.560 .9764, violstongmsn.com
Minnesota State Fair, Minnesota Slate Fargrounds, 1265 Sneling Ave. N, St. Paut, MN 55108, Aug.si 25-30, wNu.mnstaletair.org, Mark Goodich, 651.288.4417.
competition@ mrslatelai.org
Iowa Fall Classic, lowa Equestrian Center, Kirkwood Community College, Cedar Falls, IA 50613, September 9-11, Gloria Paulsen, 319266.3363 , gpaulsen@cfunet

Wisconsin Limited Breeders Stake, Joe Russel, P. O. Box 356, Belvidere, IL 61008, Sepiember 15-18
Wisconsin Futurity Horse Festival, Alliant Energy Center, 1919 Alliart Energy Center Way, Madison, WI 53713, September 22-25, mww.wisconsinsaddlebred.com, Vicky Holston, 262.560.9764, violstonemsn.com

Wisconsin Futurity, Allart Energy Certer, 1919 Aliant Energy Center Way, Madison, WI 53713 , Seplember 22.25, Paulette Healey, 262242.2559 , phealey3083 aol.com

Minnesota Futurity Horse Show, Minnesota
Equestrian Center, 24621 Gimore Valley Rd., Wirona, MN 55987, September 30-October 2, uww.mirneectaequestriancom, Sally Tesch, 763.559 .4896 , sstesch © juna.com

Minnesota Futurity, Minnesota Equestrian Center, 24621 Gimore Vallsy Road, Winona, MN 55907 , Seplember 30 Odobe 2 , Alice Lear, 651.437 .2725 , alce_leare yno.com

Minnesota Limited Breeders Stake, Minnesola Equestran Center, 24621 Gilmore Valley Rcad, Winona, MTI 55987. September 30-October 2 Erien Churchil, 952.461 .3181 , hovardocurchilsaddiebreds Gman.com
Octoberfest Horse Show, Simon Arena, 29100 Hary Ave., Randoph, MN 55065, October 7-9, nww.cctoberfesthcrseshow.com, Jake Couch, 952.432 .7519 , solacefrortiernet.net

## Region 5

Illinois State Fair Society Horse Show, Illinois Stale Fargrounds, 801 Sanganon Ave, Springtield, IL 62702, Augus! 9-13, uww.linoisstatelar.info. Jody Van Nattan, 217.632.2044, jayvee296@aol.com

ASHB Futurity Of llimois, llinos State Fairgrounds. 801 Sangamon Avenue, Springfield. IL, August 9.13 , Jerome Nord, 309.475.8201, jrordepraineineLnet
Missouri State Fair, 2503 VI. 16ith St., Sedalia, MO 65301, Augus1 9-12, wwn.mostatelait.com, Lenard Daverport, 417.989.0666, lendaverporteprodigy.net
Missouni Futurity, 2503 West 16th Street, Sedalia, MO 65301, Auguat 9-12, Sephanie ONeal, 417.742.3919, oneatemsn.com

Continental Divide Horse Show, The Aarch, 5280 Arena Circle, Loveland, CO 80538 , August 19-21, wwe.showmeheritbicns.com, Farra Baker, 303.355.7633, farra@alt.net
Mid-America Charity, Lorgview Horse Park, 126th 8 Cld Raytown Rd., Kansas Cily, MO 64149, September 2-3, mw.midamericasaddiebred.org, Jan Harvey hockyhorse@gmailcom
IASPHA Fall Show 1 \& II, Feids \& Fences Equestrian Ct., 36550 N. Hunt Club Rd., Gumee, IL 60031, September 10-11. uww.iaspha.com, Cindie Kozeluh, 647.824.5347, iaspha@comkast.net

Colorado Fall Charity, National Western Stadium Arena, 4755 Humboidt St, Derver, CO 80216, Seplember 16-18, showmeheritbons.com, Anne Burton, 303.665 .3307 , burlora@ earthlink.net

Saint Louis National Charity, The National Equestrian Center, 6880 Lake Sant Louls Blvd., Lake Saint Louis, MO 63367. September 28-October 1 , www.sticuishorseshow.com, Peter Fenlon, 659.321 .9281 , janriegiles 1 eacl.com

Salina Charity Herse Show, Agricultura Hall, Kerwood Fark, 821 Kenwood Dr., Salina, KS 67401, October 7-9, www.asaolks.com, Yvenne MCCartty, 316.789.0694, yortctarthyegmai.com

UPHA Chapter 10 Fall Horse Show, Ledges Sporting Horses, 12250 Love Rd., Roscoe, IL 61073, October 8-9,
Sue Hillegonds, 815.444.8485, hillegondsseprodigynet
Mid-America Mane Event, Ilinois State Fairgrounds Coliseum, 801 Sangamon Ave., Springfield, IL 62702, October 20.23, www.midamericahorseshow.org, Joy Meierhans, 630.557.2575. jnethemeenans.com
Discovery Horse Show, Boone Co. Fairgrounds, 5212 N. Oakland Gravel Rd., Columbia, MO 65202, Oclober 29-30, discoveryhorseshow. yolasile.com, Tracy Nuligan, 573.474.5991, tmobrave049gnal.com
Missouri Breeders Chalenge, 7505 N . Slate Hwy. Z, Wilard, MO 65781, November 15-19, www.missourbreederschallenge.com
UPHA/American Royal National Championship, Kemper Arena, 1701 American Royal Ct., Kansas Cily, MO 64102 , November 15-19, ww.amercanroyal.con, Beth Snider, 502.647.0076, bethandscott © kih.net

## Region 6/7

Saturday Night Series, Guadalupe Co. Fairgrounds, 728 Mdway, Seguin, TX 78155 , August 6, www.paucatesstable.con, Paul Cates, 512.565 .3886 , paul@paulcalesstable.com

NTASHA UPHA Fall Classic, Las Colhas Equestrian Ct ., 600 East Royal Lane, Irving, TX 75039, Oclaber 7-9, wwintasha.org. Brent or Betsy Cowan, 214.679.8597, bcowanwylelxemsncom
Louisiana Fall Festival, Parker Coliseum-LSU Campus, Highland Rd. and S. Stadium, Babon Rouge, LA 70800, November 4-6, www.lafallfestvalhs.com/home, Tommy Benion, thbr60gaol.com
TASHA Holiday Horse Show, Geal Southwest Equestrian Cir., 2501 South Mason Rd. Katy, TX 77450, Decerrber 3-4, www-lexasashainh, Janie Hamilton, dkhosseacal.com

## Region 8

Dayton Horse Show, Montgomery Co. Fairgrounds, 1043 South Main Street, Dayton, OH 45409, August 3-6, daytorherseshow.com, Evette Moody, 937.312 .0438 , blueribbonhs © yatoa.com
Shellhyville Horse Show, Shelby County Faigrounds, 1513 Midland Trai, Shelbyvile, KY 40065, Algust 3-6, www sheilby willehorse show.com, Beth Sticer, 502.647.0076, behandscott 8 kihnet
Boone County Fair Herse Show (KY), Boone County Fairgrounds, 5819 idlevild Rd., Burington, KY 41005, August 11-13, wwwboonecounty lairorg, Larry Burcham, 859.586.6223, doreturchamince日zoomtown.com

Cuyahoga County Fair Horse Show, Cuychoga Co. Fargrounds, 164 Eastland Road. Berea, CH 44017 , August 13 , nww.cuyfair.com. Gail Royak, 216.676.5369, myequine 123 abatoc.com
Southern Horse Owners \& Exhibitors (August), Carson Park, Paduceh, KY 42 CO , Augusl 13, mwwsouthemhorseomer.com, S.ephanie Sheppard, 270.519.4575, sephaniedsheppard eyahoo.con
Wright Hollow Horse Show (August), Wright Hollow Horse Park, KY 90 to Hwy 3106 to Hwy 1808, Montcello. KY, Algust 20. wrightholowhorsepark.com, Cater or Mary Gregory, 606348.5176, gregorymary 9 windstream.net
Kentucky State Fair, Kertucky Expostion Center, P. O. Box 37130 , Lousulle, KY 40233, Augusi 21-27, wnu.kystaleflai.org, KY State Fair Horse Show Office, 502.367.5300, cschueler@ksfb.ky.gov
ASR Futurity of Kentucky, ASR Amateur Futurity of Kentucky and ASR National 3-Year-Old Futurity, Kentucky Exposticn Center, P.O. Box 37130 , Louisville, KY 40233, Augus! 21-27, www.kystatelainorg, Palricia Edwards, 859.475.1459, p.edvards ©ashanet

Buckeye Fall Classic, Franklin Co. Fargrounds, 4100 Columbia St., Hlliard, OH 43026 , Seprenber 2-4, Judy M. Peters, alhorseshows@earthlink.net
Alexandria Fair and Horse Show, 100 Fairground In . Alesandria, KY 41001, September 2-5, Saly McNchols, 859391.9800 , sallymencegmail.con

All American Cup, Indanapolis State Fargrounds, 1202 East 38 th St., Indarapolis, N 46205, Saplember 6-10, James Akman, 8949 Baker Road, Indarapolis, IN 46259, www.allamericancup.org
All American Horse Classic, ndianapolis State Fairgrourds, 1200 East 38th St., Indianapolis, iN 46205 , September 6-10, www.allamericanhorseclassic.net, Claire Panke, clairepanke © yahoocom
ASR Two-Year-0ld Sweepstakes, Indianapolis Siate Fairgrounds, 1202 East 38 th St, Indianapolis, IN 46205, Seplember 6-10. Patricia Edvards, 859.475. 1459, padwardagashanet
ASH Futurity of Indiana, Indanapolis State Fairgrounds 1202 East 38th Street, Indianapoliá IN 46205, Seplembar ©-10, wwe.alamericancup.ag, James Aikman, 317.862 .4341 , alamercancupe yahoo.03m

Aandolph Classic Charity, Portage County Fairgrounds, Rt. 44 South, Randolph, OH 44265, Seplember 16-18, tandolphclassic charityhorseshow.com, David Augusta. 724.612.4300, lashupe © consoldated.net

KASPHA KY State Championship, Shelby Co. Fairgrounds. Shelbyvile. KY 40065. Sepiember 17, uww.kaspra.org, Gail Kline, 502.722 .8129 , marthagail ©avi.com

Wright Hollow Horse Show (September), September 17, see detalls on August 20 ASHA Gct of Gold Futurity, Champions Certer Expo, 4122 Layborne Rcad, Springied, OH 45505. September 22.24, Stela Austin, 8143820296
Springfield Charity ( OH ), Champions Center Expo, 4122 Laybome Rid., Springfiels, OH 45505, September 2 2 - 25 , wowctampions canterexpo.com, Evette Moody, 037.523.7934, blueritbonhs eyahoocom
Penn-Ohio Futurity, Charpions Center Expo, 4122 Laybome Road, Springfield, OH 45505, Seplember 22.24, Marcia Delcher, 330625.1009 , motbelchereverizonnet

Larue County Fair, Larue County Fairgrounds, S. Greensburg SL \& Fairvier Dr., Hodgenvile, KY 42748. Seplember 24, wwulauecourtytairs.com, Ann Norrison, 270.234.3313. sncokiam45@yahoo.com
Owenshoro Fall Fun Show, Eittel Equestrian Center, 5760 Hwy. 60 West. Owensbcro. KY 42301 , Seprember 24 Susan Bartlett, 270.926 .4440 or 270.314 .4705 , pldameresolicom
Brown County Fair, 325 West Slate Sireet, Georgetown, OH 40444. Seplember 29 Ociaber 1, wwi.browncofar.ag, Juanta Baricklon, 513.256.2572, brcofar@hotrailcom
Blue Ribbon Fall Classic, Circle G Arena, 10816 Vercna Ry., Lewsburg, OH 45338 , September 30-October 2, Evelte Mood/, 937.623 .7934 , bueritbonhs 8 yahoo.com

## Southem Horse Owners \& Exhibitors

 (October), Carson Park, Faducah, KY 42001, October 1, see details on August 13Kentucky Fall Classic, KY Horse Park, 4089 Iron V/orks Pkwy., Lexinglon, KY 40511, October 5-8, wuw.kyfalliclassc.com, Charles (Chuck) Walker, cewalkerSe76 s yahoo.com
The Eluegrass Futurity, KY Horse Park. 4089 Iron Works Phwy., Levingten, KY 40511, October 5-8, Melssa Moore, 859.873.9129, mimocres059e aol.com
ASHAM Fall Horse Show, MSU Pavilion, 4301 Farm Ln., East Lansing, MI 48824, October 5-8, www.asham.org, Sara Ressler, 248.922.0148, saressler@aol.com
Wright Hollow Herse Show (October), October 15, see detals on August 20
SAHIBA Sheiks N Shrieks Fall Show, Shelby Co. Fairgrounds, 1513 Midland Trail, Shelbyvile, KY 40005, October 29 , wuwsahiba.org, Deneb Thompson, cygnusarabselbahoo.com

## Region 9

ETSA Mid-Sammer Classic, WSCC Great Smoky Mountain Expo Ctr, 1615 Pavilon Dr., Whte Pine, TN 37890, August 4-6, uww.ws.edJ/expo, Tammie Noore, 423.586.3602. tammien88@yahoo.com

Carolina Classic Open Series (August), Mila Equestrian Cenler, 430 Jack Booe Fd., Mocksvile, NC 27028, August 13, www.milaequestrian.som, Amanda Lowe, carolinaclassicshows@ gmail.com
Spartanburg Horsemen's Association (August), Croft State Park, 450 Crơt Stete Park Rd., Spartanburg, SC 29302, August 20, www.shahorseshows.com, Darren Scott, 864.605.1995, dscot173579aol.com

NC State Charity Classic Horse Show, Gor. James B. Hunt Jr. Horse Compex, 4601 Trinity Rd. Aaleigh, NC 27607. September 9.11, Beth Snider, 502.647.0076, bethandscott@ lih.net
NC State Championship, Gor. James B. Hunt $\downarrow$. Horse Complex, 4601 Tinidy Rd, Raleigh, NC 27607, September 14-17, William G. Whilley, 919.481.4675, packnufeatt.net

The Carolinas Futurity, Gou James B. Hunt Jr. Horse Complex, 4601 Trnity Roed, Raleigh, NC 27607, September 14:17, Alleen Mbss, $828.754 .9814,828.757 .4368$, aileenrross $\varphi$ yahoacom, wwu.cardinastuturit/.00m
Spartanburg Horsemen's Association (September), Septemter 17, see details on August 20
East Coast Open Circuit (September), Sen. Bob Martin Eastern Agr. Ctr, 2900 NC Hwy. 125 South, Williamston, NC 27892, September 23-25, www.eest-coast-horses.com, Norma Gukkin, normageembarqmail.com
Carolina Classic Open Series (September), September 24, see details on August 13
Morristown Charity Horse Show, WSCC Great, Smoky Mountain Expo Ctr, 1615 Pavilion Dr., White Pine, TN 37890 , Ocloter 7-9, nww.ws.etulexpo, Tamirie Moore, 423.586.36C2, tammiem88@yahoo.com
ASHB Futurity of Tennessee, WSCC Great Smoky Mountain Expo Center, 1615 Pavilion Drie, White Pine, TN 37850 , October 7.9, Dianna Pearson, 423.581.1051, dpearson @ctarlernel
Dallas Fal Classic, Dallas Cherryville Highway. Dalas, NC 28034, Octeber 14-15 wwu.raycloninger.com, Ray Cloninger, 704.489 .2000 , kcioningeresol.com

Spartanburg Horsernen's Association (October), Ottber 15, see delails on August 20
Carolina Classic Open Series (October), Oclober 15, see details on Augus! 13
NC State Fair, Gov. James B. Hint Jr. Horse Complex, 4601 Trinity Fd. Faleigh, NC 27607, Ocloker 27-30, mwu.ncstatelaigotg, Joyce Wilson, 919.365.5149, jshowbizz ead.com
Clemson Fall Classic, T. Ed Garrison Arena, 1101 W. Queen St., Pendleton, SC 29670, November 11-12, Liz Holmes, 919.563 .5992. lizhoimes ©metrelnet

Spartanburg Horsemen's Association
(Movember), November 19, see detals on Augusi 20

## Region 10

Fivermont Farm - August ( $\mathrm{H} / \mathrm{J}$ ), Rivermont: Farm, 700 Cemetery Rd, Lyerly, GA 30730, Augusl 13, wwwrivermontiarm.com, Ashiey Godwin, ivermontiarmegmail.com
Olde Milton (August), Wils Perk Equestian Ctr., 11915 Wills Rd., Apharetta, GA 30009 Augusl 14, www.ashag.org, John Gota 770.475.1244, godajchn@ao.0om

Summer's End Horse Show, Southeastern Livestock Pavlion, 2232 NE Jacksonville Rd., Ocala, FL 34470, September 8-11, Jane Brown, 727.9544874. amemorganse tampabay.ri.com
Fivermont Farm - September (H/J), Sepiember 17, see detals on Augusi 13
Southeastern Charity, Georgia International Horse Park, 1996 Centennial Olympic Pkwy., Conyers, GA 30013, September 21-24, www.southeastemcharity.com, Jim Ruwoldt, 404.312.1919, jimruweatt.net
Southeastern Futurity, Georgia Internationa Horse Pak, 1996 Centennial Olympic Parkway. Conyers, GA 30013 , Septembar 21-24, Terti Hanson, nuwseluturity.com
Riverment Farm - October (H/J), October B, see detals on August 13
Alabama Charity, Celebration Arena, 67 Horse Center Ad., Pricevile (Decatur), AL 35603, October 12.15, aret Byron, 250.773.4594, byronview2@aolcom
ASH Futurity of Alabama, Celebration Arena, 67 Horse Center Road, Prioevile (Decatur), AL 35603, Octaber 12-15, Danna Pearson, 423581.1051 dpeasson@charternet

Bluff Creek Stables Fall, 189 Bluff Creek Drive, Midway, GA 31320, October 22, wnu.bufficreekstables com, Mary Anne Jones or Catty Hackeney, 012884.9462 , maryannecjones 9 hotnsil.com
Harvest Days Horse Show, Florida Slate Fairgrounds, 4800 U.S. Hivy 301 North, Tampa, FL 33610 , November 4-6, tampehcrseshows.org, Becky Buffinglon, 813.926.6974, bbulingtont 1- tampabay.r.com
Florida Futurity, Florida Slate Fairgrounds, 4860 US Highway 301 North, Tampa, FL 33610 , Noverriber 46. Bette Rozza, 561278.6079
Fivermont Farm - November [ $H / \mathbf{J}$ ), Novertber 5, see datails on August 13
Olde Milton (Nevember), November 13, sea detalls on August 14

## Region 11

Cattaraugus County Fair, Catlaragus Co . Agricutural Society, Fte. 353 \& N. 9 th St, Litlle valley, Nr 14755, August 5-7, www.cattarauguscolar.com, Rita Kidd, 716.569 .6244

# 2011 GRAND NATIONAL COMPETITION CALENDAR 

A complete listing can be found on our website: hitp//www.saddiebred.com/gn_schedue_2011

## AUGUST

August 9-12: Missouri State Fair. Sedalia,
Missouni, Lenard Davenooct 417.868 .0636 or lendevenporte prodigynet

- Five-Gaited Champicnship \$1,800


## SEPTEMBER

September 14-17: North Caroina Sate Championship, Raleigh, North Carolina, Bil Whiley, 919481.4675 or packwuieattnct

- Three-Ganed Park Pleasure Open

Championship \$1,800

- Three-Ganed Anateur Champicnship $\$ 1,800$

September 21-24: Southasatern Crarity, Conyers, Georgia, nww.souheastemcharitycom, George Arne Nash, 770.475 .1667 or georgeanne ebollsouth.ne:

- Three-Gaied Anateur Charmionship $\$ 1,800$

September 22-25: Wisconsin Futurity
Horse Festival, Madson, Wisconsin, wawwisconsinsaddlebred.com, Vicky Holston,
262.560.9764 or vtolston emisncam

- Yearling Open $\$ 2,400$
- Two Year-Old Fine Harress \$1,800
- Courtry Pleasure Driving Chanpiorstip \$1800

Seplember 28 to October 1: ASHAV, Lexington,
Vingiria. Beth Snider. 502.647.0076 or be:handscottolih.ne:

- Yearing Open $\$ 2,400$
- Three-Gahed Show Pleasure Junior Exhibtor Championship \$1,800
September 28 to October 1: NWSA Fall Classic \& Futurity, Salem, Ovegon, Bailay Freenan,
503.747 .4191 or bailey freenan 8ydico.com
- Three-Ganed Park Pleasure

Open Championstip $\$ 1.800$

- Three-Gared Open Championship $\$ 1,800$

Middlebrook Horse Show, Mddlebrook Rurilan Club, Cherry Grove Rd., Middlebroos, V/A 24459, August 6, wwn.middlabrookva.org, Herley Gabeau, 540.348.1414,
herieygabeaueacol.com
State Fair of West Virginia, Stale Fargrounds, 891 Maplewood Ave., Fairea, WV 24902. August 12-14, wwe.statatairofw.org Todd Belcher, 304.645 .1090 , lodd \&statelarodwr.com
Quentin Riding Club Fun Show (August), Quentin Riding Club, oonner of Rite. 72 and 419, Quentn, Ph 17C83, August 17, uww.quentnrdingclub.com, Hannah Moyer Salvabore, 610.693.8228. hannah.salvalore comcast.net
Erie County Fair, 5600 Nckinley Phwy., Hamburg. NY 14075, August 19-21. uww.eclair.oom, Jascn Gates, 561.746.9721, kppgatea@aol.com

September 23 to Oclober 1: St. Louis National Charit, Lake Saint Louis, Missouri, Peter Fenton, E59.321.9281 or jarniegles1 ©ad.com - Westem Country Pleasure Championship $\$ 1,800$

- Five Gaited Show Fleasure Open Championstip \$1,800
September 30 to October 2: Minnescta Futurity
Wirona, Minneseta, www.rsha. org
Sally Snyder Tesch, 763.559 .4896 or ssteschejunocom
- Yeariling Open $\$ 2,400$
- Show Pleasure Driuing Championstip $\$ 1,800$


## OCTOBER

October 22-24: Califomia Soddo Horse Futurits, Las Vegas, Nevada, califorriasaddlebred.com, Laurence Vitter, 661.252 .0907 or Iwitteressocal. r.com

- Three-Gaited Show Pleasure Championship $\$ 1,800$
- Three-Gaited Amateur Championstip $\$ 1800$
- Westem County Pleasure Champinnship $\$ 1,800$
- Three-Gaited Park Championship $\$ 1,800$

October 28-30: Arzona Futurity. Scotsdale, Arizona, Marcia Everet 847.612.0298 or nevereth \& cox.net

- Five-Gaited Amateur Champicnship $\$ 1,800$


## NOVEMBER

November 15-19: UPH N/American Royal National Champiorshhip Kansas City, Missouri, www.americanroyal com, Carcline Mitchel, 816.569 .4005 or carolinen Pamericarroyal com

- Fine Harmess Open Championship $\$ 1860$
- Five-Gaited Ladiea Championship $\$ 1,800$
- Three-Gaited Park Pleasure

Open Championship $\$ 1,800$

- Three-Gaited Show Pleasure Jurior Euthitor Champienship \$1,800

New York State Faii, New York Slate Fairgrounds, 581 State Far Blvi., Syracuse, NY 13209, September 1.4 , www.nystair.orgycompetitons, Naomi Blumenthal 315.682.1933. nblumerthal © twery.r.com
Mid East Horsemen's Assoc., WFOHA Show Grounds, New Castie, PA 16102. September 24, Tina Fedcruk, 724.479 .0940
KVHA Point Show, Winfield Fiding Club 9254 State Rie. 34, Wirfield, WV 25213, September 9-10, www.kvhashow.con, Brett Hamilon, bhamilton60@ hotmail.com
The Pink Ribbon Classic, Crawford Co Fairgrounds, 13500 Lealie Fd., Masdvile, PA 16335, September 9-11, tislateasbluturity.com, Amy Haler, 412.298.2512, amy-Groyalelarms.com

Iri-State Futurity, Crawford Counly Fargrounds, 13500 Leslie Road, Meadvile, PA 16335, Seplember 9-11, wwitristateastulurty com. Judy Kutruft, 814.425.7850, ilutrufl 8 windstream.net
Ouentin Riding Club Fun Show (September), Saplembar 10, soe detals on Augusl 17

## Quentin Riding Fall Horse Show,

 Seplember 16-18, see details on hugust 17ASHAV, Virginia Horse Center, 487 Maury River Fd., Lexinglon, VA 24450 , September 28. October 1, nuwashav.net, Beth Snider, 502.647.0076, bathandscolte kh.net

ASHA Futurity of Virginia, Virgnia Horse Center, 487 Maury River Road, Lexington, VA 24450 , Saplembar 28 October 1, Joann Bedsau, 540.342 .4103 , kidJRBE aolcom

KVHA Championship Horse Show, Octcber 7-8, sse detals on September 9-10

## Quentin Riding Club Fun Show (October),

 October 9, see details on August 17Old Dominion Classic, Virginia Horse Center, 487 Maury Rwer Road, Lexinglon, VA 24450, October 14-15, www.olddaminionfuturity horsechow.con, Carclyn Folkera/Jernitar Burks, 454.386 .4350 , jburks \& ceniralva net
Mid-Atlantic Fall Finale, Gloucester Counly Dream Park, 400 LS Rte. 130 South, Logan Township, NJ 08085 , Ocloter 14-16, www.horseshowcentral.com, Joanne Bartey, 717.580.0551, Jarllej@embaromailocm

## Region 12

Connecticut Summer Classic, Eastern States Expostion, 1305 Memorial Ave. Vest Spingfield, MA 01089, August 4-6, wwwashe-clorg, Cheryl Innis, 860.749 .3007 , moadkar!ecco.nel
Southern New England Horsemen's Assoc., Woodstock Fairgrounds, 281 Route 169, Soulh Woodsbck, CT 06267, Augus1 7, www.s7enassociation.com, Lynda Whaey, 850.536 .1484 , sandluhaler@comeast.nel

NHAHA Surnmer Jubilee, Deeflield Fairgrounds, 34 Staje Rd., Deerfiedd, NH 0303 ?, Augusl 11 -13, wnu.nhacaborg, Sue Arthur, 603.887 .5937 , sarthur1 $10 @$ sol.com

Pine Tree Sizzler, Hollis Equestrian Cr., File. 5, Holls, ME 04042, August 13, mainesaddlebred horse.com, Jo Hight, 207.799.8296, apurwinkstewarde wmconnect.com
Lancaster Fair Horse Show, Lancaster Fair Assoc, 516 Main St., Lancastet, NH 0.9584, Saptember 3-5, wwwlancesterfaircom, Evelyn Elms, 603.787.9634, evelyn037749mytairpoint.net

## CLOSING DATES OF

AMERICAN SADDLEBRED REGISTRY FUTURITIES


| FITURITY | STALICNS | WEANINES | VEAPUNAS | 2VEAROLS | 5-VEAPOLDS |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Nixona | A Nomitatiors Dut Seplenter 1 |  |  |  |  |
| Cuitmin. | A NomizionsDue Nugas 1 |  |  |  |  |
| Forim | A Nomitations Due Cubber |  |  |  |  |
| Quitem Ceitonin | M Memiations Dut Auguel 15 |  |  |  |  |
| Tessas |  | Seplentime 1 | Supterter 1 | Septe-bier 1 |  |

Carriage Town Horse Show (September), Eob-Lynn Slatles, 91 Monroe SL, Amesbury, MA 01913 , September 4, wwu boblynstablescom, Felicia Knowles, 603.474.3156, Idknow © juno.com
AHAME Autumnfest Horse Show, Shovihegan Fairgrounds, Rte. 201, Skowhegan, ME 04976, Seplember 10-11, wwwmainearabian.org Lee Cheever, 207.576.8529, lcheever Gusm.mane.edu
Southem New England Horserren's Assoc., Hetron Fairgrounds, Route 85, Hebron. CT 06248. September 18, uww.snehessocatoncom, Lynda Whaley, 860.536 .1484 , sandivhaley 9 comcast.nel

Eastern States Exposition, 1305 Memorial Ave., West Springfield, MA 01089, Seplember 22-25, uww.thebige.com/horseshow, Carol Keller, 413.205.5016, ckeler@thebige.com

The Maine Event Horse Show, Hollis Equestrian Park, Rte. 5, Holis, ME 04042, Septermber 25, uww.manesaddlebredhorse.com, Ricky Drew, 207.272 .0082 , asamnews © jahoo.com

Southem Now England Horsemen's Assoc., Woodstock Fairgrounds, 281 Route 169 . South Woodstock, CT 06267 , September 25, uww.snehassociatoncom, Lynda Whaiey, 860.536 .1484 , sandlwhale, 6 comcast.nel

Deerfield Fair Horse Show, Deerfield Fairgounds, 34 Stage Rd, Deerfeld, NH 03037. September 29-Octcber 2, www.deerfialdair.com, John Lampropoulos, 603.394.7699, sher 2517 ehotmal.com
T.SA.S.A. Octoberfest, Eastem Slales Expositon, 1305 Memorial Ave., West Springliell, MA 01089 , October 27-30, www.Iwinslate.org, Sue Athur, 603.887.5937, sattur110@acl.com

## Europe

## American Pleasure Star of London,

Fachesham Equestrian Cente. Randals Rd., Lealherhead, Surrey, August 7, www.amarican-saddiebred.co. uk, Lynn Jarvis, Iynnusauke aol.com
Equifest ASB British Mational Championship, East of England Showground, Pelarborough, August 18-21, ww.anericar-saddlebred.couk, Lynn Jarvis, lynnusauk@aol.com
Sweden Saddlobred National Exhibition, South of Sweden, Ulicichamn, September 3, uww.sweden-saddebred.com, Sandra Gustafison, sandra.svengtelia.com

# Dates to Remember 

1 istred holone are uarione Amoriona Gidellehried Regictry dardlonat aad ather motahle datere.

## AUGUST

15 All weanlings must be blood typed or DNA tested prior to showing in the AsR Kentucky or Kentucky Amateur Futurity, i.c.. pending or conditional (including DNA testing) applications must be completed.

## SEPTEMBER

15 ASR Two-Ycar-Old Sweepstake, yearling nominations due if not norninated by June 1 .
26 Grace perised deadline for ASR Two-Ycar-Old Sweepatakes nominations if not nominated by June 1 .

## OCTOBER

31 The owner or manager of a registered American Saddlebred stallion, which has been bred to any registered American Saddlebred mare(s) during the 2011 breeding season must submit a stallion service report on the required form to the American Saddlebred Registry no later than Octoker 31, 2011.

## NOVEMBER

30 Deadline for nominating stallions to ASR Grand National in order for all 2011 foals to be eligible for recording.
30 Deadline for recording 2011 foals to ASR Grand National.
30 Deadline for submitting reports for the Sport Horse Year End Awards.

## DECEMBER

31 All 2011 foals must be registered (or application reccived in the ASK office) to maintain eligibility for ASR Futurities.

## Effective August 2011

## FORMS

Appication for Regisitration: Use to apply for foal rejis. tration. With Broeders Cerficate form to certify dete of stallon seevice to a specificmere; Transter of Unnegistered Horse form b tarsfer ownership of an unregstered foal: Breeder Designation orm tD allow owner of dan 10 assign a breeder, BoodTypingDNA Kit Order brm to arder a bibod-typing or DNA kt or DNA Convestion.
Stalion Service Report Use to necord all mares bred to a stallion during a specilic year's breeding season. Due on or beflore October 31 of breeding year.
Transfar Repor: Use to transfer oumersthip of a rejistared horse.
Transfor of Unnegistered Horse: Use 10 trarsfer an unregistered horss; avalable as part of the Application or Registration.
Affidavit for Los/Destroyed Certicate of Registration: Use to replece a best or destroyed cartificale.
Application for Certifcate of Eligiblity to Show. Permits someone other tran the recorded owner to show a horse.
Requost for Blood-TypingDNA IIts: Use to ottain a hit; alss avalatie as part of the Application for Registaton
Menbership Applcation: Use to apply for Assuciation membership.
Staiement of Sgnature Authority: Use to authorize a signature other than that of the recorded omer bor Registy Iransactions.
Appication for Exclisive Use oi Farm Name: Required or exclisine use of tam name as prefix forhoses' names.
Nane Resevaion Form: Use to reserve names.
Saddlebred Recond Rues \& Application Form Use to apply io the Saddetred Fecord progam.
Saddlobrod Solset Rules \& Application Form: Use oo topply bt the Sadallered Seec. ashisvement progrem.
ASHA FE Dscipines Year End Awarts Application: Use to acply to the ASHA Year End Avards program.
Nane Change Requast Forrt: Use to change registered horse's name.
Notce of Lease Agreenent: Use to recurd a lease.
Compertion Registration: Use to register a Saddetred Competition in the ASHA dalabase.

## FEES

## MEMBERSHIP FEES

Lifeima Members.
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Cortilututing Marnizess.
$-\quad \$ \quad \$ 10000$

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Serior Membes $\qquad$
Meribers who tave reeched thair lete bithing.
Cherter Club Atiliate Martbers. $\$ 7000$

Charter Cub Atilate Martbers..................... $\$ 5000$ Aluale Eenbers, mhonave paciedtreir 1 inn birtiday ard ase merrbors of one of the official ASHA Charter Clibs, have al the right
and privimgs di a saninr nanber.
Junior Members.
.-........................................... $\$ 30.00$ Mortbon, who ame 17 andunder, aro oisiblo to ationd al noofing; of the ganeral menbershp and take pat inall unior pogarss as denelcoed by the Rssociation but frey heve ro woing prylege.
Special Junibr Nembers.
$\$ 6000$
Mertbers. Who are 17 andurdec, are ejipble to attend al meet nis of the general renbershp and tia⿴ pat inall unizr pogarss as develcoed by the Assocition They have ail the nigts and priveges of a seniur membec, extepithey reve no roting fiviege.

Youth Club Affliate Manbers. ... 840.00 Hothos, who aro 17 and urdse ard are mambers of ano of ho ofi:
 invior matter.

## REGISTRY TRANSACTION FEES

 Reyistration FeesBirth up to 6 monins . 845.00
6 monns up to 12 morths ............................ $\$ 65.00$
12 months ip 1024 mant's $\$ 200.00$
24 morths and over $\$ 300.00$
Breeder Designation (optional) ....................... $\$ 25.00$
Transtar of Ownerstip Fees
Transler within 30 days of date of sala........ $\$ 50.00$
Atter 30 days, penally per monh ............... $\$ 10.00$
(radmet aletee of 300.00 ]
Uniegisteres Foal Transter Fee. $\qquad$ . $\$ 50.00$
Fee apdies fotranslers not scaved in te calander part tha the hal was bon
Back Transfers
.950 .00
(Trasfer of owneship previonsly not roocresd)
Certificate Conecion and Replacement Fees ... $\$ 25.00$ Cootr, naikngs badng acrithuenovel ol scars ca bank canedon

Detaod Cetifcates....................................... $\$ 25.00$
Dupicate Corticicates .95000
Change of Fegostered Name (allowed only onse). \$200.00
Cancellaion of Certilicate ........................... $\$ 50.00$
Reissuarce of Certificate ................................ $\$ 35.00$
Investgation of Chain of Ownership ............ $\$ 20000$
 Est whch s aseparde te, to ventr (idaritiy)
Merecistration
. $\$ 25.00$

## OTHER REGISTRY TRANSACTION FEES <br> Non-member tarsaction be. <br> $\qquad$ .550 .00

Blood Typing (stallions, Mane, Gelsinge, and Folla .. $\$ 75.00$ DNA Nits (Sallors, Mares, Gedirgs, ard Foais) .... 550.00 Paraniage Corfirmaion using DNA rasilts from Foreign Labs $\qquad$ $\$ 25.00$
Blood Typing Convarson of Frocen Serum b DNA . \$0000
Addional DNA It (or te sane horsi) ............. $\$ 25.00$
Adititionel Blood-yping kit (for the sama horsa) . $\$ \$ 2500$
Pricrity CNA Processing............................. $\$ 100.00$
Identily Test for an Exect Metch ..................... $\$ 10000$
Receistry rakes no manaty cocre vill te idsenifef)
Researcting the possitle identiy of a horse ... $\$ 10000$ froludes ovavch far harsos fing oortain oriovia provitod by
owmor including celor, markinge, sox, approximato age, and last
Incwn location of the harse or althe stato is wich the hose was sold Pegisry nolos no warnint horso will be dentified.)
Color Testing. . $\$ 40.00$
Certificate of Eligbility 10 Show ....................... $\$ 25.00$
Recording of a Lease ........................... $\$ 2500$
Farn or Stable Name Registration ............... $\$ \$ 00.00$
Name Resevation (lor 6 months)................... $\$ 25.00$
Special Services
Prionty handing $\mid$ RJJSH'Servise).............. $\$ 50.00$
immediale attention fee............................. $\$ 50.00$
Express Mail Charges ............................... $\$ 20.00$
Reund processing fee . . . . . . . . . . . . . . . . . . . . $\$ 25.00$
(Wil be deducsection any overpeymant

## FEES FOR FOREIGN REGISTRATION

Imporled Horses …................................... $\$ 150.00$
A Foal Imparted in Utero
Whse dam has bean propary

Birth up 106 monins.
6 morths up to 12 moths .............................. 865.00
12 manths up to 24 months ........................ $\$ 2000.01$
24 menths and over. $\$ 300.00$

Foee do rot hatide any required bloodiyping DNA yeting
Dase or possession is the dae a feease flom quarine if he hose k na under quarame, re dite of possessonis te thete a inpotation.

## HALF SADDLEBRED REGISTRY FEE SCHEDULE

$0-6$ months from foaling date ...................... $\$ 35.00$
$7-12$ montts rom loaing cate.................... $\$ 50.00$
13 months ard over................................. $\$ 150.00$
Horse registered with another breed registy $\$ 35.00$ i.e. NSH, 1/2 Anbisn, atc.)

Transler
$\$ 25.00$

## INVENTORY <br> BOOKS \& PUBLICATIONS <br> Mere Breeding Record Bcoks. .Free

## COMPUTERDATA

Membershp Mealing Labela: 100 labels ...... $\$ 60.00$

Get ol Sire - List of All Regislered Offapring
0-100 \$25.00; 101-300 \$15.00 and orer 301: \$45.00 Annual Register - Listing of RegisteredSaddetreds (1990-2008) (each)
$\$ 5000$
Pedigrees
Fine Generators........................ (each) $\$ 10.00$
Fine Generations with Hall di Fame ........ $\$ 25.00$ Broodmares and WCs (1951-presenf) (each)
Produce of Darm - List of All .................... $\$ 25.00$ Repistered Cifsping
Show Riesults - For Any Registered Horse.... $\$ 25.00$ (sifce 1968)
Saddetred Record Champicn Listing......... $\$ 50.00$
GIFTS
Stageccach Poster: "An American Tradtion". \$5.00
WC Horse Show Posters (1988-2009) (each). S10.00
ASHA Fag............................................... $\$ 60.00$
PROMOTIONAL MATERIALS
ASHA $812^{\prime}$ Traile Sticket. $\$ 2.00$
Banners (rental ony)............................. $\$ 150.00$
Max \& Maxine (rental only| ..................... $\$ 150.00$
Litte Saddera (rental only) ..................... $\$ 150.00$ (deposst, lass shipphy)

## VIDEDS/DVDS

ASHA irstructars Semna for Ridng Lesson ... $\$ 49.96$ Progarrs
(DND) 2 -dac sot- 2 hame. 15 rinutes total
unage of Excallance: $\$ 25.00$ ASHA Promotional bideo (DVD) (28 minules)
Whing In Hand by Jim Akman................ $\$ 25.00$ Shawitg Weenligsitearicus (DNO) - 75 nimstes
Bumey Chapmar: A Lectwe on Laminitis...... $\$ 25.00$ 2 hous
Trainer Series l(DVD) - 90 minules.......... $\$ 25.05$ Tranes reliect ca teir Fre Gated Vort's Champiors and how they yeparnd for heir victcise Not meert as an inswursocal trainguvica.
Trainer Series in (DVD) - 60 minutes......... $\$ 25.00$ A vait aist Friz doctan
Judging Siandards (DVD) - 30 minutes .... $\$ 25.00$ Anerican Saddebred For Dressage (DVD|. $\$ 25.00$ 1 har

## PRIZE PROGRAMS

ASR FUTURITY OF KENTUCKY, Kentucky Slate Fair, Louisvile, Kentucky, Weanings a Yearings in-Hand, Tvo-Year-Olds in Hanness
Sire and dam nominated in year toal is borr. One weaning payment $\$ 50$, one yearling payment January $31 \$ 50$ OR Apill $15 \$ 75$, ore two-year-
old paynent January $31 \$ 50$ CR Acril $15 \$ 100$ - all must be made to maintaic eligbilty, Futurity ends after two-year-old year. Foals may show as weanlings. yearlings or two-year-olds, but are not required to do so to maintain eligbilty. 2010 prize money distributed in Weanling. Yearing. and Two Year-OHD Divisions: $\$ 65,899$
Closing Daies and Payment Schedule
FOALING YEAR: Agrill 15 - Sire d kall $\$ 100.00$ April 15 -Dam of foal $\$ 25.00$, June 15 - Weanling $\$ 50.00$
YEARUNG YEAR Januay $31 \$ 50.00$ OR Apil $15 \$ 75.00$
TWD-YEAR-OLD YEAR: Jasuary $31 \$ 50: 00$ OR Apri $15 \$ 10000$


ASR AMATEUR FUTURITY OF KENTUCKY, Kentucky Sate Fair, Louisvile, Kentucly. Wearlings, Yearings, and Tno-Year-Olds In-Hand
Sire and darn norrivated in yea foal is born. One weanling payment $\$ 50$, che yearing payment January $31 \$ 50$ OR April $15 \$ 75$, one twoyearold payment January $31 \$ 00$ OR Apri $15 \$ 100$ - all must be made to maintain eligibiliy. Erthes shown erclushely by amateurs, athough horse may be ouned by a professional Foals may show as weanlings, yearlings or two-year-olds, but are not required to do so to mairtain eligoiliy. 2010 price money distibuted in Weaning. Yearing and Two-Yea-Old Divisions: \$24,743
Closing Dates and Payment Schedule
FOALING YEAR: April 15 - Sire of foal $\$ 50.00$, April 15 - Dann of foal $\$ 25.00$, June 15 - Weaning $\$ 50.00$
YEARUNG YEAR lanuary $31 \$ 50.00$ OR Apil $15 \$ 75.00$
IWO-YEAR-OLD YEAR: January $31 \$ 50.00$ OR Apri $15 \$ 10000$


ASR HATICNAL THREF-YEAR-OLD FUTURITY, Kentucky State Fair, Louisvile, Kertucky. Beginning in 2012, show orly as three-year-olds in one of five classes: thoe gited, five-gaited, fine harnees, threo gatted park plescure |professiznal may ride|, and three-gaited park.
Sire and dan nominated in year fal is born. One weariing payment $\$ 50$, ane yearing payment Jaruary $31 \$ 50$ OR April $15 \$ 25$, one twoyearold payment January $31 \$ 50$ OR Aorll $15 \$ 100$, one three-jea-dd payment January $31 \$ 50$ OR Aptil $15 \$ 150$-all must be made to mantain elgitility. Poputar with exhbitors because of flexibilty to wat until three-year-old year to deckare division in which horse will show. 2010 prize morey distributed in iour divisions: $\$ 137,364$
Closing Dates and Payment Schedule
FOALING YEAR: Agril 16 - Sire of foal $\$ 100.00$ April 15 -Dam of foal $\$ 25.00$, Juns 15 - Weanling $\$ 60.00$
YEARUNG YEAR January $31 \$ 50 . c 0$ OR Apil $15 \$ 75.00$
TWO-YEAR-OLD YEAR: January $31 \$ 50.00$ OR Apdil $15 \$ 100.00$
THREE-YEAR-OLD YEAR Jaruary $31 \$ 50.00$ OR April $15 \$ 150.00$

 owner at the time of compettion and the nominator(s). 2010 prize money distributed in Two-Year-Otd Sweepstakes: $\$ 21,093,2010$ pize money dstibuted in Three-Year-Oid Sweenstakes: $\$ 123,500,2010$ prize meney distrituted in Four-Year-Old Sweepstakes: $\$ 68,825$
Closing Dates and Payment Schedule
TWO-YEAR-OLD SWEEPSTAKES: duna 1 of Yearing Year - One Payment \$75.00, Seatember 15 oi Yearing Year - f June Fayment Not Nade $\$ 125.00$ June 1 of Tho-Year-Old Year - $\$ 200.00$
THREE-YEAR-OLD SWEEPSTAKES: Option F1:March 1 of Yearing Year - $\$ 500.00$, Opion \#2: March 1 of Yearing Year - $\$ 200$ and March 1 of Tw- Year-OldYear - $\$ 200.00$, and March 1 of Thres-Year-Old Year - $\$ 200.00$
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## Turn your Feed Bags into Scholarships for ASHA Youth!

Youth Clubs are asked to help support our ASHA Youth

## GOUTHERN STATES

Scholarships by participating in
our ASHA Triple Crown Scholarship Contest, where the clubs compete against each other by collecting the proof of purchases from Triple Crown and Southern States Legends horse feed bags.
We can even earn money for bulk purchases of feed by submitting the original copy of the delivery ticket! Ask your neighbors and those large barns in your area you've been dying to see to save them for you. The proofs of purchases will need to be submitted under your club name to the ASHA for tabulation.

The club earning the most money toward the scholarships will be recognized and awarded at each of our Triple Crown shows - Lexington Junior League, World's Championship Horse Show and the UPHA American Royal Horse Show.
Valid proofs of purchase include Triple Crown $10 \%$ \& $14 \%$ Performance, Lite, Low Starch, Senior, Growth, Complete, $12 \% \& 30 \%$ Supplements, Triple Crown Grass Forage, Alfalfa Forage, Safe Starch Forage, Southern States and Legends Horse Feeds. More brands may be added as we enhance the program.

ASHA Youth Clubs may participate in this contest by contacting Brenda Newell at 859-475-1461 or b.newell@asha.net.

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