

AMERICAN SADDLEBRED HORSE ASSOCIATION

Board of Directors Meeting
Marriott Griffin Gate Resort
Lexington, KY
Monday, July 7, 2008
12:35 p.m. Eastern Time

MINUTES

(As Approved October 29, 2008)

Members Present: President Mary Anne Cronan, First Vice President Mary Ann Pardieck, Second Vice President Victoria Gillenwater, Secretary Paul Treiber, Treasurer Jim Ruwoldt: Directors Bill Blacklaw, Nelson Green, Carl Holden, Scott Matton, Dr. Margaret McNeese, Barbara Molland, Alan Raun, Kay Richardson, Jimmy Robertson, Judy Werner, Art Zubrod.

Executive Committee: Fred Sarver.

Members Absent: Directors Louise Gilliland, David L. Howard.

Others Present: Registry Director Lisa Duncan, UPHA President Jim Taylor; Counsel Jeff Streepey, Executive Secretary Alan Balch; American Saddlebred Museum Director Tolley Graves; Kentucky State Fair Board Director Tandy Patrick attended in part; Staff, Ann Hill.

I. Roll Call/Quorum/Agenda

Mr. Balch called the roll, and noted that a quorum was present.

II. Introduction of Guests/Comments

Ms. Cronan then welcomed Ms. Tolley Graves, Director of the American Saddlebred Museum to the meeting, to give an update of the Museum and the ASHA offices renovation. The Museum will be renamed "Showplace for Saddlebreds." There will be a 7,000 sq. ft. expansion with new entrance and gallery. The Museum is in the process of a Capital Campaign to raise additional necessary funds to complete the project.

President Cronan noted that Tandy Patrick would arrive later in the meeting to discuss planning ongoing for the Kentucky State Fair.

III. Consideration of Minutes

The minutes of meetings held February 14 and 16, 2008, were considered as circulated in advance of the meeting, along with the minutes of the Executive Committee of Wednesday, March 26, 2008. ***Mr. Ruwoldt moved the minutes of the February 14 and 16, 2008, meetings be approved, Mr. Treiber seconded the motion. The motion carried unanimously. Ms. Pardieck moved that the minutes of the March 26, 2008 Executive Committee meeting be approved, Ms. Gillenwater seconded and the motion carried unanimously vote of the Executive Committee members present.***

IV. Treasurer's Report

Mr. Ruwoldt presented the Treasurer's Report and the materials prepared by staff and the Association's independent auditor. It was noted that through the generosity of Mr. Treiber's family, via the Stackner Foundation, a donation has been received in the amount of \$25,000, with a commitment for an additional \$25,000 in 2009. The directors expressed great appreciation for this dedication to the Saddlebred. ***Ms. Werner moved acceptance of the Treasurer's Report, Ms. Pardieck seconded, and the motion carried without objection.***

Mr. Balch presented a Cost/Benefit Analysis of Recommendation of a Database Server Upgrade for the Association's current AS400 operating system. This upgrade would cost approximately \$42,000. A study will be done as to the advantage of paying cash or leasing the system and the Board gave Mr. Balch as Executive Secretary the authority to make the decision on leasing or buying. ***Mr. Raun moved that the upgrade be done after a complete analysis of cost, Ms. Pardieck seconded, and the motion carried unanimously.***

V. Report of Registry Board Meeting/Counsel's Report

Mr. Streepey discussed the Amendment to Bylaws of the Association in that the number of Board members of the Registry Board will be increased to eleven (11) from the current nine(9), with six (6) of those members also being members of the Association Board as opposed to the current five (5). This will take place at the Annual Meeting to be held in February 2009. The second Amendment to the Bylaws stating that minutes may be approved by written consent of a majority of directors, without awaiting the next meeting of the board. ***A motion was made by Mr. Zubrod, seconded by Mr. Ruwoldt to adopt both Amendments and the motion carried unanimously.***

VI. President's Report

Ms. Cronan called upon Mr. Balch to advise the board on convention planning for the future.

He advised that the Marriott Griffin Gate Resort was prepared to make a room rate commitment until the 2010 convention and beyond. However, the current room rate afforded ASHA of \$99 per night may not continue throughout this entire term. A consensus was expressed that the hotel was renovated nicely and that conserving costs and providing a change from the previous several years, along with continuity of dates, was important to secure if possible.

Ms. Cronan reported that the Youth fund-raising programs historically held on Thursday of the State Fair were reorganized and moved because the Executive West Hotel is no longer available. The Silent Auction will be moved to the 2009 ASHA Convnetion; this year, there will also be a new on-line Auction, via EBay, ending prior to the State Fair. Ms. Cronan also made Saddlebred Raffle tickets available to all directors, or others, interested in participating in this important fund-raising.

She noted that she and Ms. Werner were working together on appointing joint committees of the Association and Registry where feasible, and reorganizing the committee structure this year.

VII. Executive Secretary's Report

Mr. Balch began by reporting that the current issue of *American Saddlebred* magazine was late due to the sudden death of the designer of the magazine, Susanna Thurston. He also thanked Ms. Molland for her article in the magazine.

Mr. Balch reviewed the current business of the Registry, and pertinent data relating to Registrations and Transfers. He further explained that all member income goes to the Association as the Registry does not have members. He reviewed the member analysis as of June 1, 2008 compared to July 1, 2008 and memberships are down slightly. Mr. Balch further reviewed the Transfer and Registration numbers. Transfers are down but Registrations are up.

Mr. Balch directed everyone to materials in the directors' packets regarding the proposed office space reallocation for the ASHA offices downstairs in the Museum building. This will be a benefit to employees and result in more efficient working space for the Association and Registry.

He also touched on plans for further investments in technology, and the Regional Championship program.

Ms. Cronan noted that Tandy Patrick of the Kentucky State Fair Board of Directors had joined the meeting to report on the World's Championship Horse Show at the Kentucky State Fair. A lengthy discussion ensued about plans for stabling in the new North Wing at the Fairgrounds, the relocation of the vendor area, and other conditions for exhibitors.

VIII. Old Business

Ms. Cronan stated that the Scholarship Committee has met, winners have been determined, and the Committee needs the Board's approval to grant scholarships.

On a motion duly made and seconded to adopt the Committee's recommendations, the motion passed unanimously.

IX. Adjournment

With no further business to come before the directors, *on a motion by Ms. Pardieck, seconded by Mr. Ruwoldt, the meeting was adjourned at 3:35 p.m. ET.*

Submitted by: _____
Alan F. Balch
Executive Secretary